



Convention 2018
E)UCATED. REASONED. ACTIVE.

Chapter 2

Good Morning!

Here's what happened last night...

What happened on
Friday, April 27

**50/50 Day video and
discussion**

Reception

Meet the Candidates

Dinner with Kimberly
Churches

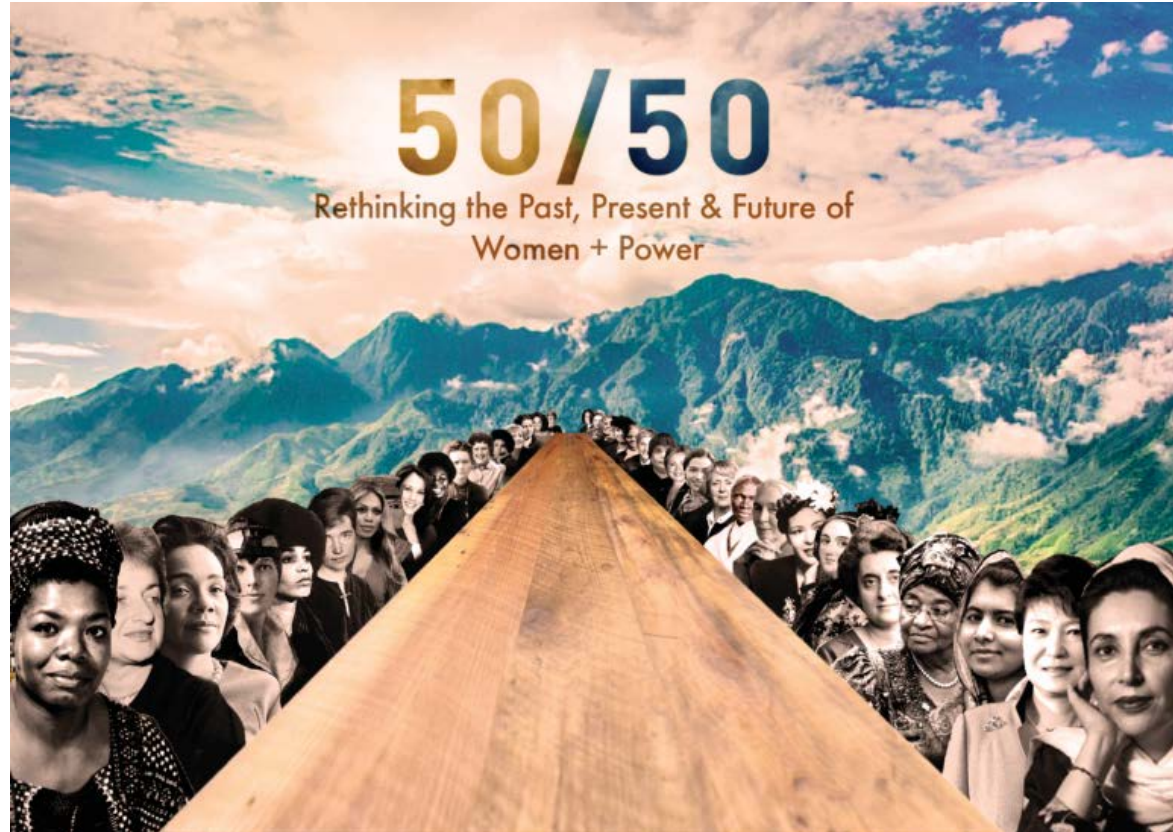
Business Session

Branch Anniversaries

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We viewed Tiffany Shlain's film, "50/50" and discussed women and power today.

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Sharon Seibert,
Director



Ainsley Nies,
Director



Kathleen Harper,
Director



Melanie Wade,
Director



Deanna Arthur,
Director



Lynne Batchelor,
Secretary

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Donna Mertens, AAUW California President, reported on this year's accomplishments by the state organization.

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The Yorba Linda Girl Scout Honor Guard opened the Friday night business session.

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Branch Anniversaries 2016-2018

25 Years

Temecula Valley

50 Years

Davis

Gilroy

Half Moon Bay

Laguna Beach

Roseville South Placer

Simi Valley

Siskiyou County

Thousand Oaks

75 Years

Hayward/Castro Valley

Los Gatos/Saratoga

100 Years!

San Diego

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Branch Anniversaries 2018-19

50 Years

Santa Clarita Valley

Amador

Torrance

75 Years

San Luis Obispo

Riverside

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AAUW Funds

Key Accomplishments:

- ❖ 352 members heard 18 Fellowship and Grant Recipients talk about their studies and projects
- ❖ Videos of the Fund Luncheons were made and posted on the AAUW California website

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Branch Support

Key Accomplishments:

- ❖ Presentations on alternative branch design: Atascadero and Contra Costa IBC
- ❖ Facilitated a retrospective for the Alhambra San Gabriel branch
- ❖ Two rounds of supportive messages sent to AAUW members who lost their homes in the wine country fires

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Communications

Key Accomplishments:

- ❖ **Can you hear me now?** Implemented use of teleconference tools, monthly tech peer group and designed a comprehensive marketing plan
- ❖ **There's an app for that** – leveraged technology/software to streamline communications, conduct surveys and modernize voting procedures
- ❖ **Just sayin'** – improved clarity/content of B2B, website and Perspective. Also developed job descriptions, responsibilities and communication needs for 11 state committees

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Finance

Key Accomplishments:

- ❖ Evaluated insurance needs of the organization for future years.
- ❖ Evaluated current investment strategy, recommended that socially responsible portfolio criteria be eliminated and the portfolio manager be retained.
- ❖ Developed Branch/IBC Treasurer Best Practices Checklist

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Governance

Key Accomplishments:

- ❖ All branch bylaws have been brought into compliance with National's mandatory bylaws changes
- ❖ Determined that all incorporated branches and AAUW nonprofit entities are public benefit corporations as required by National
- ❖ The AAUW CA nonprofit classification issue has moved to the next level

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Leadership

Key Accomplishments:

- ❖ Created a Leadership Development Peer Group
- ❖ Five job-alike videos are on the website
- ❖ North Coast/North Leadership Day in Novato on May 12th

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Membership

Key Accomplishments:

- ❖ College & university partners matched with branches
- ❖ Americans with Disabilities Act information made available to branches
- ❖ Diversity survey coming soon to California AAUW branches

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Program

Key Accomplishments:

- ❖ Identified Branch Programs of the Quarter by reading branch newsletters
- ❖ Developed Branch Bingo to engage branches in offering mission-based programs
- ❖ Developed Financial Literacy and International STEM workshops for convention

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State Projects Oversight

Key Accomplishments:

- ❖ Completed a major revision of the California Tech Trek policies and procedures with financial procedural changes
- ❖ Authored a camp checklist for all 2018 Tech Trek camps
- ❖ Revised the AAUW CA Tech Trek Branch Participation Agreement to begin Fall 2018

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Public Policy

Key Accomplishments:

- ❖ Reviewed current legislation and developed a list of priority bills for our advocacy efforts
- ❖ Conducted branch advocacy training based on requests from branches and IBC's
- ❖ Distributed issue articles to branches for their newsletters

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Special Projects Fund

Key Accomplishments:

- ❖ Worked with AAUW CA leaders and AAUW leaders to create the MOU to bring the fiscal management of Tech Trek back to California
- ❖ Increased the number of Directors from six to nine and actively recruited new board members
- ❖ Worked with Tech Trek and AAUW CA leaders to create and implement policies and procedures for deposits and vouchers, and began accepting donations for Tech Trek on schedule on November 1

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Special Report

By Sue Cochran, Chair
Governance Committee

Reclassification of AAUW California from
“mutual benefit” to “public benefit”

- Appeal to California Secretary of State was rejected
- 2 Membership votes failed to achieve unanimity
- Now appealing to Commissioner of Corporations (will take a few months)
- When successful, we will refile our Articles of Incorporation and update our bylaws

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Special Report

Dianne Owens

Project Oversight Committee

The 2018 \$500 State Project Grant of \$500 was awarded to AAUW Big Bear Valley for their “**Zoo Experience Program.**” In collaboration with Big Bear Alpine Zoo and Big Bear Valley Unified School District, the program exposes local teenagers to zoo management, zoological science and other STEM.

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Branch Bingo Winners:

**Carlsbad-Oceanside-Vista
Mariposa**

The following branches were randomly
selected from all branches with outstanding
mission-based programs receive prizes:

**Citrus Heights-American River
Fremont**

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Programs of the Quarter July – Sept

Fremont

Gender Equity

Lodi

The Importance of Women Running for Office

Los Altos-Mountain View

Women in STEM Leadership Roles

Roseville-South Placer

Training Russian Journalists about the Free Press

Santa Cruz County

Why Girls & Women are Under-Represented in STEM

Half Moon Bay

STEM Camp

Stockton

STEM Trek

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Programs of the Quarter Oct – Dec

Alhambra

Obscure Feminism: Underappreciated Aspects of Inequality

Cabrillo-Diego

The Ins and Outs of Being a Woman in the TV Business

Carlsbad-Oceanside-Vista

Women from the Salk Institute Fighting Gender
Discrimination

Citrus Heights-American River

Equal Means Equal: Ratifying the ERA Amendment

Sacramento

Equal Means Equal: Ratifying the ERA Amendment

Laguna Beach

Our Heritage: How Women Won the Vote

list continues...

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More Programs of the Quarter Oct – Dec

Lodi

Famous Women in Art History and How Their Art Made
Them Both Feminists and Artists

Lompoc-Vandenberg

Gender Bias at Work: What is the Problem and How
Can We Fix It?

Pasadena

ERA Then and Now

San Clemente-Capistrano Bay

Gender Inequality

San Mateo

Ongoing Program of Helping Women Prisoners Pass the
GED

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Programs of the Quarter Jan – Mar

San Jose (four programs)

Participating in the Women’s March

Be Informed to Disrupt Human Trafficking

Title IX Event

Sexual Harassment of Low-Wage Workers

Fremont

Mother/Daughter Science Camp

Merced

Mother/Daughter Science Camp

Victor Valley

Celebration of Women in Mathematics and Science

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Kimberly Churches



Kimberley Churches, CEO of AAUW National, spoke about the challenges of the present and the future of AAUW.

Churchesk@aauw.org

Send your notes, quotes and your best captioned photos to snapshots@aauw-ca.org

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Beyond Aspirations: AAUW's Future

- 1. Where are we now?**
- 2. Where do we want to be?**
- 3. How will we get there?**

Advance the mission.

Follow the platinum rule: Treat others as they would like to be treated. Meet with target groups and ask them about their goals and interests.

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Kimberly Churches

**The AAUW California Board of Directors
supports all three proposed national bylaws
amendments:**

- 1. Create staggered three-year board terms**
- 2. Open board service beyond AAUW
membership**
- 3. Eliminate the degree requirement for
membership**

**Share your convention experience!
Bring your notes, quotes and 1 or 2 of your best photos
(with captions please) to**

**Snapshots in the registration area
or send them to**

Snapshots@aauw-ca.org

Share on your social media with #AAUW-CA