



Convention 2018

EUCATED. **R**EASONED. **A**CTIVE.

April 27-29, 2018

Irvine Marriott

18000 Von Karman Avenue in Irvine



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THE AAUW BOARD OF DIRECTORS WISHES TO ACKNOWLEDGE AND THANK THESE VISIONARY LEGACY CIRCLE MEMBERS

AAUW California gratefully acknowledges our **Legacy Circle** members who have made a commitment to the future of women and girls by making a planned gift to AAUW Funds.

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For more information on joining the AAUW Legacy Circle, please contact National Legacy Circle Team members Liz Bathgate at 510.581.0461 or lbbathgate@att.net or Judy Horan at 951.737.6868 or queenjah@pacbell.net



Welcome to the 2018 California State Convention – Educated, Reasoned & Active. We have a glorious weekend planned for you with leadership training and exciting workshops and plenaries. Take advantage of all that is being offered.

These past two years have brought many changes and challenges. But, isn't that what caused 17 women in 1881 to organize our organization those many years ago? All through our history we have faced formidable opponents and we have prevailed. Learn some new tricks this weekend.

As we move forward and accept the challenges presented to us, let us remember that we can't become complacent with the accomplishments of the past. We must be ready to change to keep our organization relevant and fresh.

Change is often scary, but with education and hand holding we can bring our current members along as we forge into the future. Don't be afraid, we are doing this together. We will be stronger because of the struggles.

So, thank you for coming. I hope you enjoy this weekend of friendship, laughter and learning.

Donna Mertens

President, AAUW California

Cover photos: Top Left: A few of the female physics graduates at Harvey Mudd College -- they outnumbered male physics majors in 2016. Top Right: The four women appointed to the Supreme Court: Sandra Day O'Connor (retired), Sonia Sotomayor, Ruth Bader Ginsburg, and Elena Kagan. Bottom: California delegation to the 2017 national convention gathered to meet with Senators Dianne Feinstein and Kamala Harris. These cover photos are intended to illustrate the convention theme: educated, reasoned and active advocacy for education and equity for women and girls. The use of the upper two photos, is not intended to indicate any endorsement of AAUW by the persons or institutions shown and no endorsement should be inferred.



February 8, 2018

Dear AAUW member,

I'm so pleased to share with you wishes for a successful and stimulating state convention!

I'd like you to imagine a day when women's contributions to society are valued the same as men's. Women will have access to the education and training they need to be a productive part of the workforce and support their families so they too can grow and thrive. Women will be able to study and work in safe and supportive environments. They will be paid fairly based upon their performance and their leadership skills will be recognized.

It's a new day at AAUW. We're all tired of the same rhetoric and the same glacial movement on the issues we've researched and the solutions for which we've advocated. We are newly committed to making **real change happen now**. To do so we need to hone our efforts, because only a razor-sharp focus will bring about the results women need and AAUW demands. We will all need to ask ourselves repeatedly, "How is what I'm doing *right now* advancing our mission?"

With new leadership has come sharpened vision and the perspicacity to chart a course around known obstacles, moving straight toward that better future. Visionaries inside and outside the AAUW community are deeply involved in creating a strategic plan with aggressive goals that clearly define what success looks like, and we'll need the entire AAUW community pulling together to meet those aspirational—but achievable and measurable—results.

Nearly every week brings an additional campus requesting an AAUW Start Smart salary negotiation workshop. Every month another city or state wants to train their working women through AAUW Work Smart. Our fellows and alumnae continue to step into leadership positions across the globe, and our NCCWSL alumnae are poised to do the same one day. We are creating change makers to join the fight and advance our mission.

"Business as usual" must become a thing of the past. The day we described, when we reach true equity, is not just about social justice; it is an economic imperative. It's time for a new world order—one we'll make happen together.

As you carry out the programs, workshops, awards, and recognitions at your convention and as you listen to the talented speakers you've invited, please reflect on this letter. Allow yourselves to dream, to be aspirational, knowing that together we can make these dreams reality—not just someday, but now!

Yours in AAUW,

Julia T. Brown, Esq.
AAUW Board Chair

CONVENTION 2018!

– *Friday* –

The day starts with the Leadership Brunch which replaces the Presidents' Brunch from years past. Anyone who wants to learn leadership skills from the AAUW California Board of Directors is welcome to sign up.

Our next activity is the Public Policy Plenary where we will hear about legislative bills that are important to our mission as well as how to advocate at the grassroots level. From there we will view and discuss the 50/50 Day video, which is about a program that promotes a more gender-balanced world. It shows us what progress has been made and it stresses what needs to be done.

After such a busy day, we will be ready to go to a no-host reception and meet the candidates who are running for the AAUW California Board of Directors. Immediately after that there will be dinner with the new CEO of AAUW National, Kimberly Churches, who will speak to us after the meal. We will also conduct business and recognize branches who have presented outstanding mission-based programs.

– *Saturday* –

All registered members will be invited to have breakfast early in the morning. This will be followed by an exciting look at the work the University of San Diego is doing with the women PeaceMakers and the "Stronger Together: Women Waging Peace" programs. From there we will have the opportunity to choose from interesting and engaging workshops: Mentoring Former Tech Trekkers, Financial Literacy, State Website Navigation, AAUW Jeopardy, Global STEM Work, and Public Policy Work.

During lunch, we look forward to hearing the three state finalists in the Speech Trek competition. Each year, these young people amaze us with their speaking skills and with their ideas. This year, the topic is "How Can We Stand Up to Sexism?" After lunch, we will have an Open Space event. If you participated in this activity at the last convention, you know that you can bring up any question you like for discussion with other members.

In the evening, there will be two receptions, one by invitation for the Legacy and Mooneen Lecce Giving Circle and the other that will give you the opportunity to mingle with other members. During the Gala Dinner the AAUW Fund will honor the top ten branches who have made donations in 2017 as well as name the State Named Gift Honoree. The Fund will also honor members and branches that completed an endowment in 2017. Our speaker will be Lisa Maatz.

– *Sunday* –

Come to breakfast early and save your seat for another inspiring plenary. This time it is the Advancing Equity for All plenary during which a diverse panel will broaden our vision by revealing the "shackles" they have worn. This will be followed by another set of wonderful workshops: Diversity, Inclusion and Marginalization; Building Self-Esteem in Girls; Alternative Board Design; Overcoming Political Overwhelm; Mining Your Branch Legacy; Social Media; and Working with the Special Projects Fund.

The lunch on Sunday will celebrate the 20th anniversary of Tech Trek which started here in our state and now is being duplicated in other states. Our state president, Donna Mertens, will conclude the convention with some remarks. However, many will want to stay for the reunion of Tech Trek students and leaders.

Got Questions?

Look for the volunteers
with the teal sashes.

Friday Schedule

10:00 a.m. – 6:45 p.m.	Registration
10:00 a.m. – 1:00 p.m.	Leadership Brunch
1:30 p.m. – 3:30 p.m.	Public Policy Plenary
3:45 p.m. – 4:45 p.m.	50/50 Day video and discussion
5:00 p.m. – 5:45 p.m.	No-Host Reception, Meet the Candidates
6:00 p.m. – 8:30 p.m.	Dinner with Kimberly Churches
	Business Session
	Branch Recognition

Leadership Development

LEADERSHIP BRUNCH*

10:00 a.m. – 1:00 p.m. in SSR

Cathy Foxhoven & Jane Niemeier, Co-Presidents Elect

A special brunch for everyone who wants to learn leadership skills from the AAUW California Board of Directors. Get to know your AAUW California Board of Directors and learn valuable information from them.

*Registration for this event is not included in the package deals.



With so many interesting events happening at the same time at the convention, it is difficult for anyone to experience it all. *Snapshots* is a digital newsletter highlighting the events of the convention. It will be displayed at the start of each meal event and distributed digitally to all attendees using the email address provided at the time of registration. Write to Snapshots@aauw-ca.org if you would like to "opt-in" or "opt-out" *Snapshot* emails.

Would you like to share your notes, quotes and captioned photos with others? Bring them to *Snapshots* in the volunteer room or send them to Snapshots@aauw-ca.org. Emails should have "Snapshots" in the subject line. Please include contact information and identify the subject event (e.g., workshop number).

"Fearlessness is like a muscle. I know from my own life that the more I exercise it, the more natural it becomes to not let my fears run me."

—Arianna Huffington

Public Policy Plenary

GRASSROOTS ADVOCACY

1:30 p.m. – 3:30 p.m. in SSR

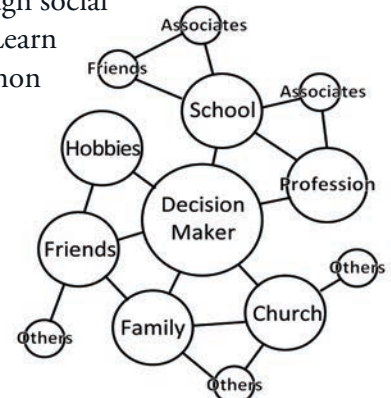
Charmen Goehring

Nancy Mahr

Lisa Maatz

Shannon Smith-Crowley

Public Policy is a vital part of our AAUW membership. We are passionate in advocating for women and girls so that they can break through social and economic barriers. Learn from our advocate, Shannon Smith-Crowley, what bills AAUW California is currently watching in the state legislature and how they pertain to our mission. Find out how each of us can advocate on the local, state and national level. We will get some helpful tips and tools from our presenters including how to make a power map.





Short Film & Discussion

50/50 DAY

RETHINKING THE PAST, PRESENT & FUTURE OF WOMEN + POWER

3:45 p.m. – 4:45 p.m. in SSR
Cathy Foxhoven & Jane Niemeier

"50/50" is a 20-minute film directed by Emmy-nominated filmmaker Tiffany Shlain. It explores the 10,000-year history of women and power — from setbacks and uprisings, to the bigger context of where we are today. A discussion will follow the film.

"If one is going to change things, one has to make a fuss and catch the eye of the world."

—Elizabeth Janeway

No-Host Reception

MEET THE CANDIDATES

5:00 - 5:45 p.m. in Catalina Ballroom Patio

Lynne Batchelor	Sharyn Siebert
Ainsley Nies	Kathi Harper
Melanie Wade	Deanna Arthur

Seven members are running for positions on the state board of directors: one for secretary and six for director. Their photos and statements are on page 16. The reception provides an opportunity to ask questions and share ideas with individuals who, along with the continuing members of the board, will have a major role in setting AAUW California's priorities for the next two years.

Dinner and Annual Business Meeting*

6:00 - 9:00 p.m. in Catalina Ballroom
Donna Mertens, President

Opening	Yorba Linda Girl Scout Honor Guard
Greetings & Introductions	Donna Mertens AAUW CA President
Welcome to the City of Irvine	Melissa Fox City Councilmember
Call to Order	Donna Mertens
2017 Minutes & 2018 Readers	Deanna Arthur Secretary
State of the State Address	Donna Mertens
Beyond Aspiration: AAUW's Future	Kimberly Churches AAUW CEO
Announcements	Kathleen Doty
Adjournment	Donna Mertens

*See General Information on Page 18.

BEYOND ASPIRATION: AAUW'S FUTURE

AAUW CEO Kimberly Churches
6:00 p.m. – 8:30 p.m.

Kimberly Churches is the chief executive officer of AAUW. She will present her assessment of where AAUW is today, and where we may want to go in order to advance equity for women & girls in meaningful and demonstrated ways. Churches will also share key information about the financials for AAUW, trends, competition in the equity space, and engage in a lively discussion about the draft strategic plan, moving beyond aspirations to tangible impact and results.

"The future belongs to those who believe in the beauty of their dreams."

—Eleanor Roosevelt

Saturday Schedule

7:00 a.m. – 5:00 p.m.	Registration
8:00 a.m. – 6:00 p.m.	Marketplace
7:30 a.m. – 8:30 a.m.	Breakfast in Salon E
8:30 a.m. – 10:00 a.m.	Women Peacebuilders Plenary
10:00 a.m. – 5:00 p.m.	Branch Brag
10:15 a.m. – 11:45 a.m.	Workshops Session A
12:00 p.m. – 2:00 p.m.	Speech Trek Luncheon
2:30 p.m. – 5:30 p.m.	Open Space
6:00 p.m. – 6:45 p.m.	Legacy and Mooneen Lecce Giving Circles (by invitation)
6:00 p.m. – 7:00 p.m.	No-Host Reception
7:00 p.m. – 10:00 p.m.	Gala Dinner

Saturday Morning Plenary

WOMEN PEACEBUILDERS

8:30 a.m. – 10:00 a.m. in Salon E

Jennifer Bradshaw

Jennifer Bradshaw and two students working on their MA degrees will give us a look at two programs sponsored by the Joan Kroc Institute of Peace and Justice at the University of San Diego. These two programs are the Women PeaceMakers Program and the Women Waging Peace Network, which consists of 1000 women peacemakers from conflict areas around the world. They build communities of peacebuilders from conflict-affected communities in order to end cycles of violence.

SATURDAY WORKSHOPS

10:15 a.m. – 11:45 a.m.

Workshop descriptions start on Page 14. See hotel map on back cover for location of meeting rooms.

A1 Women in STEM Globally	SSR
A2 Finding the Information You Need on the AAUW CA Website	Salon A
A3 Public Policy at All Levels	Salon FGH
A4 Financial Literacy Matters	Salon B1
A5 AAUW Jeopardy	Salon C
A6 How to Mentor Tech Trek Girls after Camp	Salon B2

BRANCH BRAGS

10:00 a.m. – 5:00 p.m. in Irvine

Take a look at the great work that's happening across the state, get inspired, do some networking, and take home new ideas to try.



Caroline Irving Chloe Johnson Rohan Sharma

Eleanor Stem Allen Memorial Speech Trek Luncheon*

HOW CAN WE STAND UP TO SEXISM?

12:00 p.m. – 2:00 p.m. in Salon E

The top three Eleanor Stem Allen Memorial Speech Trek contestants from high schools throughout California will energize us with their five to six-minute speeches on how we can stand up to sexism. Witness the poise and eloquence of these three young advocates.

The top three finalists are: Caroline Irving sponsored by the Redlands Branch; Chloe Johnson sponsored by the Stockton Branch; and Rohan Sharma sponsored by the Roseville-South Placer Branch. Honorable Mention goes to (4th) Erin McCallon, sponsored by Lompoc-Vandenberg Branch, and (5th) Sara Bower, sponsored by Half Moon Bay Branch.

These top five speeches were selected from among the speeches of 14 first-place branch winners by a panel of four judges drawn from the worlds of education, business, non-profit and communication. The panel of three judges for the final competition will be introduced during the Speech Trek Luncheon.

Brett Allen, the son of Eleanor Stem Allen, will join us for lunch and speak to us for a few minutes about his mother and how she inspired this annual event. The Eleanor Stem Allen Memorial Speech Trek is administered by Speech Trek State Coordinator Marlene Cain (speech-trek@aauw-ca.org) and Speech Trek Treasurer Elizabeth Jordan.

*See General Information on page 18.

MARKETPLACE

1:30 - 6:00 p.m. in Registration

Purchases at Marketplace help fund AAUW projects.

Empowering Each Other: Sharing our Wisdom

OPEN SPACE

2:30 p.m. – 5:30 p.m. in Salon D
Ainsley Nies

Open Space allows attendees to self-organize and solve problems. With no "wrong answers," ideas often develop where least expected. Open Space facilitates cross-communication and team building. It often opens ways to understand and resolve problems. Using a simple framework, we will empower ourselves to build the agenda together then attend sessions that have real meaning for each of us:

1 Opening the Circle: We begin with a Welcome. The facilitator will explain the Open Space guidelines and describe how we'll create our agenda of sessions. Next, participants are invited to propose sessions. To host a session, you'll briefly announce your topic, assign it a space and time to meet, and post the session on the Marketplace (agenda wall). When all sessions are posted, you'll browse the Marketplace and initial sessions that interest you.

2 Session Time: Session hosts show up at the appointed time and location, initiate the topic conversation, and see that notes are taken. As a participant, you may attend any session you like and move freely between sessions.

3 Closing the Circle: A time for reflection and comments.

Notes about creating session topics: Really, you don't need to prepare papers or slides! Topics are about what's important to you and/or your branch right now. It can be about sharing a successful branch program, event or practice. Some of the best topics are about how to solve problems or ask for help with something your branch is struggling to master.

If you are a workshop presenter, consider hosting an Open Space session for follow up actions/Q&A, and announce it in your session. You might also host a session to recap your workshop, so people who weren't able to attend can still take home the important ideas.

LEGACY CIRCLE & MOONEEN LECCE GIVING CIRCLE RECEPTION

6:00 p.m. – 6:45 p.m. on the Pool Deck

NO-HOST RECEPTION

6:00 p.m. – 7:00 p.m. on the Catalina Ballroom Patio

AAUW Fund Gala Dinner

HATS OFF TO YOU!

7:00 p.m. – 10:00 p.m. in Catalina Ballroom

Welcome	Donna Mertens State President
Introduction of Honored Guests	Sharon Westafer Fund Chair
Dinner	
Keynote: Advocacy in the Age of Trump	Lisa Maatz Women's Advocate, Author and Visionary
State Named Gift Honoree	
Top 10 Branches	
Completed Endowments	

ADVOCACY IN THE AGE OF TRUMP

Lisa Maatz

7:00 p.m. – 10:00 p.m. in Catalina Ballroom

Lisa Maatz is a nationally recognized leader in the modern women's movement. She is a sought-after speaker and commentator; featured in the book, *Secrets of Powerful Women*, and also a contributor to *Love Her, Love Her Not: The Hillary Paradox*, a bipartisan anthology named an Amazon "#1 Hot New Release." A dynamic and experienced non-profit leader, Maatz has a reputation for her bipartisan and strategic approach to gender issues, public policy, communications, and field mobilization at all levels. Maatz is a Phi Beta Kappa graduate of Ohio University and has two Masters' degrees from Ohio State.

"Nevertheless, she persisted"

Senate Majority Leader Mitch McConnell

Sunday Schedule

7:30 a.m. – 12:00 p.m.	Registration
7:30 a.m. – 8:30 a.m.	Breakfast in Salon E
8:30 a.m. – 10:00 a.m.	AAUW – Advancing Equity for All Plenary
10:15 a.m. – 11:45 a.m.	Workshops Session B
12:00 p.m. – 2:00 p.m.	Tech Trek 20 th Anniversary Luncheon
2:00 p.m. – 4:00 p.m.	Tech Trek Reunion Reception

Sunday Plenary

AAUW ADVANCING EQUITY FOR ALL

8:30 a.m. – 10:00 a.m. in Salon E

Selene Ramirez Hanna Chandoo

Kathi Scott Elias Berthoud

Audre Lorde, the civil rights activist, feminist, womanist and lesbian, wrote, “I am not free while any woman is unfree, even if her shackles are very different from my own.”

The purpose of this plenary is to hear voices different from our own to raise awareness. What are these shackles? Advancing equity for all means an inclusive view. This plenary will involve a diverse panel of AAUW and non-AAUW members. Since most of our branches do not reflect a diverse membership, we will appreciate hearing from this group. What are the battles that they face as minorities in our country? How can they help us to attract a more diverse membership?

SUNDAY WORKSHOPS

10:15 a.m. – 11:45 a.m.

Workshop descriptions start on Page 14. See hotel map on back cover for location of meeting rooms.

B1 Diversity, Inclusion, & Marginalization	SSR
B2 Honoring your Branch Legacy	Salon B2
B3 Building Self-Esteem in Girls	Salon B1
B4 Alternative Board Design	Salon A
B5 Leveraging Social Media	Salon C
B6 Overcoming Political Overwhelm	Salon FG
B7 Welcome to SPF	Salon H



Celebrating Tech Trek!

20 Years and Going Strong

AAUW Members, Tech Trek Campers and Camp Personnel



TECH TREK LUNCHEON

12:00 p.m. – 2:00 p.m. in Salon E

Congratulatory Messages

State President – Donna Mertens

National Representative – Abigail Lewis

Panel Discussion

Amanda Nguyen – Bachelor's in Biological Science

Jessica Brough – Master's in Biochemistry

Leslie Edwards – Bachelor's in Aerospace Engineering

Shannon Esswein – Bachelor's in Architectural Engineering

TECH TREK REUNION

2:00 p.m. – 4:00 p.m. in Salons F, G & H

Please join us for the 20-year Tech Trek Reunion Reception. Official introductions will begin at 2:30. Network, catch up with old friends, talk to successful former Trekkers in STEM fields, and enjoy refreshments and surprises! The Reunion Reception is no-cost, and is open to all former Trekkers, their families, Tech Trek Staff members (current and former), as well as all interested AAUW members.

Plenary Presenters

Elias Berthoud is a 34-year-old female to male transgender individual. Mr. Berthoud has completed his AA in Psychology at Victor Valley College. He is currently in his final year as a Psychology Major at California State University San Bernardino. During his free time he is an avid scuba diver and enjoys camping with his wife and dogs. Mr. Berthoud is a Military Veteran and his continued commitment to his fellow soldiers is what drives his educational goals.



Elias Berthoud



Hanna Chandoo

Hanna Chandoo is a lawyer, a daughter, a wife, an activist, and the eldest of three sisters. Hanna was born in Dubai and emigrated to the United States when Hanna was seven years old. She grew up in Houston, Texas, earned her Bachelor's Degree at Smith College, and attended law school in

California. She will share pieces of her journey with you in the hopes that, together, we can explore what equity means to women—and to women like Hanna, who is a Muslim woman, in particular—in today's world.



Jennifer Bradshaw

Jennifer Bradshaw is currently the Program Officer at the Kroc Institute for Peace and Justice (IPJ) at the University of San Diego. Her portfolio of work focuses on global women, peace and security issues. Before joining the Kroc IPJ, she spent the past eight years building positive peace in various regions of the world, including: Ukraine (worked on access to justice & rule of law), Ivory Coast, Mali, Uganda and Afghanistan (delivered humanitarian aid & built small Afghan female-led enterprises) and South Africa (provided basic needs support to female refugees). She is currently a Rotary Peace Fellow and is completing her MSSc in Peace & Conflict Research at Uppsala University, Sweden.

Jessica Brough earned a BS in Aerospace Engineering with a concentration in Astronautics in 2015. Currently an engineer at Aerojet Rocketdyne in the combustion devices design group, she is a part of the team finalizing the design, releasing drawings, and coordinating test and production hardware for the AR1 main injector. AR1 is a large booster rocket engine being developed for the Vulcan, ULA's new launch vehicle. She is also a design mentor for an all-girls high school robotics team, Heat it Up and Keep it Cool and has signed up to be a dorm mom at this year's Tech Trek at Whittier College.

Jessica Brough earned a BS in Aerospace Engineering with a concentration in Astronautics in 2015. Currently an engineer at Aerojet Rocketdyne in the combustion devices design group, she is a part of the team finalizing the design, releasing drawings, and coordinating test and production hardware for the AR1 main injector. AR1 is a large booster rocket engine being developed for the Vulcan, ULA's new launch vehicle. She is also a design mentor for an all-girls high school robotics team, Heat it Up and Keep it Cool and has signed up to be a dorm mom at this year's Tech Trek at Whittier College.

Kimberly Churches is the chief executive officer of AAUW. Prior to joining AAUW in June 2017, Kimberly served as the managing director of the Brookings Institution, an internationally recognized public policy think tank. In addition to her work at AAUW, Kim-



Kimberly Churches

berly currently serves as the chair of the BUILD Metro DC board, which demonstrates the power of experiential learning through entrepreneurship for under-resourced communities, and is a member of the Association of Fundraising Professionals PAC Board, and the International Women's Forum of Washington, DC. Kimberly is active in her daughter's elementary school and is a devoted Washington Nationals fan.

Leslie Edwards attended Tech Trek Fresno in 2003 and earned a BS in Architectural Engineering in 2012. She is a licensed civil engineer working for the Kern County Public Works Department. She has been a staff member at Tech Trek Fresno since 2009 and now serves as the Assistant Director.

Shannon Esswein earned a BS in Physiological Science from UCLA in 2013 and a MS in Biochemistry at the University of Cambridge through a Gates Cambridge Fellowship. Currently, she is in a Medical Scientist

Plenary Presenters

Training Program, pursuing an MD (neuro-oncology) at UCLA and a PhD in Biochemistry and Molecular Biophysics at Caltech. She is conducting research using cryo-electron microscopy and X-ray crystallography to investigate the structure of Zika virus and direct vaccine design. She served as President of the American Medical Women's Association at UCLA from 2016 to 2017 and conducted research on challenges and outcomes for women in MD-PhD programs.



Cathy Foxhoven

Charmen Goehring has degrees in Political Science and Curriculum and Instruction. She currently works in Sacramento with severely handicapped students ages 9-16 at a specialized school. Charmen has been a member of AAUW for 25 years. She has been an officer at the branch level, has served two terms on the National Board, is currently serving a second term on the AAUW California board, and is co-chair of the Public Policy Committee. She is a Legacy Circle member and contributes funds monthly to support AAUW's outreach and programming.



Charmen Goehring

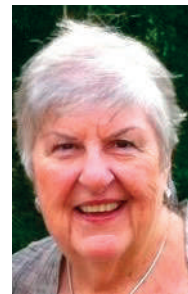
Cathy Foxhoven, Co-President Elect, has all of the power and rage-fueled abilities as the Hulk, but also retains her intelligence and emotions when in her transformed state. When Cathy is not in the big green body, she chairs the state's Leadership Development Committee. Not only is Cathy super strong, uncompromised (mostly), and a total badass, but she's also incredibly smart and quick-witted as well.

Lisa Maatz was AAUW Vice President of Government Relations and Advocacy from 2003 to 2017. She is a sought-after speaker, writer, political analyst and commentator. A dynamic and experienced non-profit leader, Maatz is a progressive advocate with a reputation for her strategic



Lisa Maatz

approach to public policy, legislative and grassroots action at all levels. She is a frequent speaker at congressional briefings, hearings, conferences and press events.



Nancy Mahr

Nancy Mahr's first career was in education, teaching high school in California and Uganda. Changing careers, Nancy served as the public information and governmental relations officer for the Palos Verdes Peninsula Unified School District, the Palos Verdes Library District, and the County of Los Angeles Public Library. She retired in 2007. Nancy is an active member of the Palos Verdes branch of AAUW. She has been on the state Public Policy Committee for 10 years and committee co-chair for 2. She is in her 3rd year on the State Board. Nancy also works with the League of Women Voters and is on their state legislative committee. Nancy earned her BA in Political Science from Occidental College. She holds a Secondary School Teaching Credential and completed a certificate program in Corporate Communications.

Nancy Mahr's first career was in education, teaching high school in California and Uganda. Changing careers, Nancy served as the public information and governmental relations officer for the Palos Verdes Peninsula Unified School District, the Palos Verdes Library District, and the County of Los Angeles Public Library. She retired in 2007.

Donna Mertens is AAUW California President. Before joining AAUW she was Donna, princess of the Amazons, trained to be an unconquerable warrior. Raised on a sheltered island paradise, when an American pilot crashed on their shores and told of a massive



Donna Mertens

struggle for education and equity for women and girls. Donna left her home, eager to join in the fight. Fight-

"Our diversity is our strength. What a dull and pointless life it would be if everyone was the same."

--Angelina Jolie

Plenary Presenters

ing alongside the AAUW California Board of Directors, Donna has discovered her full powers...and her true destiny.



Jane Niemeier

Jane Niemeier, Co-President Elect, is a Kryptonian who was sent to Earth as a 13-year-old girl to protect her infant cousin, Superman. She can fly, has superhuman strength and speed, heightened senses, and superhuman defense. She also

has telescopic vision, x-ray vision, increased hearing, microscopic vision, superhuman breath, superhuman stamina, and heat vision.

Ainsley Nies's work as an independent consultant and adjunct professor at Golden Gate University, is focused on the development of sustainable environments for learning and continuous improvement. She enjoys using a variety of approaches, including retrospectives, chartering, Open Space Technology, World Café, and visual recording to enable clients and students to capitalize on the insights they have, and discover the knowledge they need. Ainsley is currently an AAUW California Board Director and Branch Support Committee Chair.



Ainsley Nies

Amanda Nguyen earned a BS in Biological Science. She is currently working as a coordinator and instructor for the Enhanced Academic Success Experience (EASE) initiative for the Ayala School of Biological Sciences, which tutors and mentors first year Biology majors throughout all their courses in their first year of college. She is also a marketing and events coordinator for the Dean of the Ayala School of Biological Sciences.

"You only live once, but if you do it right, once is enough."

—Mae West

Selene Ramirez is an Hispanic woman who was born and raised in Queens, New York, graduating from Interboro Institute in 2004 with an Associate's Degree in Paralegal Studies. Selene Ramirez has over 13 years of litigation experience providing paralegal support. She is currently an Office Manager at Lanzone Morgan, LLP - a law firm specializing in elder abuse and neglect.



Selene Ramirez



Kathi Scott

Kathi Scott is an African-American woman who is the Founder and President of Universal Women Association and Inner Changes Transformational Life Services. She gives workshops to help women break through their internal barriers. This in turn

helps them reach their full potential. She is on the Riverside County Commission for Women and she is a Director on the Riverside YWCA Board of Directors, to name a few of her accomplishments.

Shannon Smith-Crowley, AAUW California's advocate since 2011, has been a registered lobbyist in California for almost 20 years. In the past, she had her own firm, Partners in Advocacy, specializing in women's health and equity issues. She earned degrees from California Western School of Law, University of California Santa Cruz and the University of Southern California. Shannon is active with the California Coalition for Reproductive Freedom and the Stronger California coalition on behalf of AAUW. A primary issue she's worked on for the last three years on behalf of AAUW California has been bills to close the Gender Pay Gap.



Shannon Smith-Crowley

Saturday Workshops

April 28, 2018

10:15 a.m. – 11:45 a.m.

A1. Women in STEM Globally. A panel will speak about the importance of advocating for and funding STEM careers for women world-wide. Host & Organizer: Indrani Chatterjee, B.Sc. MBA. Torrance Branch President and AAUW California Program Committee International Advocacy Representative, email: ichat905@gmail.com. Panel Moderator: Michele Freck, BE in Elementary Education, MA in Counseling Psychology, JD. Panelists: Anasua Kusari, Ph.D. in molecular biology, scientist and Molecular Biology Core Manager at DaVinci Biosciences. Chelsey Jurado, BS in Computer Science. Melody Man Hing Li, Ph.D. in molecular biology, Assistant Professor in Department of Microbiology, Immunology and Molecular Genetics at University of California, Los Angeles. Dr. Ingrid Oakley-Girvan, Ph.D. Stanford in the School of Medicine, Cancer Prevention Institute of California.

A2. Finding the Information YOU Need on the AAUW CA Website. This session will be an engaging, interactive presentation on the use and value of the state website for both members and branch leaders. Attendees will participate in a team-based scavenger hunt to learn more about the worthwhile information on the website, how to access it and how material is posted on it. Presented by Sandi Gabe, AAUW CA Director, Treasurer of Mariposa Branch, email: sandi.gabe@hotmail.com; Dawn Johnson, AAUW CA Parliamentarian, Mariposa Branch, email: parliamentarian@aauw-ca.org

A3. Public Policy at All Levels. Learn about hosting events that include state and local politicians to raise consciousness about our programs supporting women and girls through testimonials from our branches. Create resolutions at local branches that lead to city, county, and state proclamations which are then precursors to legislative actions on issues of gender equity. Publicize AAUW's public policy program in a broader way at the

branch level. Presented by Shari Shamsavari, PhD, President of Novato Branch, email: doctor.shari@gmail.com.

A4. Financial Literacy Matters. EDUCATE by showing how to navigate the Financial Literacy website. REASON by sharing what the presenters have learned and how members can present. ACT by presenting resources from various entities. Presented by Janice Cook, AAUW CA Program Committee Financial Literacy Representative, Victor Valley Branch, email: jcrumble@aol.com; Donna Mertens, AAUW California President, Victor Valley Branch, email: djm0808@msn.com; Stormy Miller, Director AAUW CA, Marin Branch, email: stormycmiller@gmail.com; Bakula Maniar, Simi Valley Branch, email: bakula.aauw@ymail.com.

A5. AAUW Jeopardy. Let's see what you know about AAUW by playing "AAUW Jeopardy". You will have a chance to select one question from each of four categories: Public Policy, AAUW Acronyms, AAUW History, and "Where to Find It." There will be points awarded and the winner(s) will receive a special prize. Moderated by Cathy Foxhoven, AAUW CA Co-President Elect, On Line Branch, email: aauwfox@gmail.com.

A6. How to Mentor Tech Trek Girls after Camp (KBUG = Know Before You Go) Mentoring Program. The goal of this program is to find a college that not only supports them educationally, but also financially, so that they incur the least amount of debt possible for repayment after graduation. This program helps the girls discover careers that are in demand and helps them match their skills to these careers. Presented by Dayla Sims, Ed. D., Beach Cities Branch, email: dayla.sims71@gmail.com.

Sunday Workshops

April 29, 2018

10:15 a.m. - 11:45 a.m.

B1. Diversity, Inclusion, and Marginalization. This is an introductory discussion of diversity and inclusion followed by an activity on identities and marginalization. Members will learn the results of a diversity survey. They will also learn how to make branches attractive to a diverse membership. Presented by Mitra Baghdadi, AAUW CA Diversity Chair, email: mitrabaghdadi@gmail.com; Alex Bellenger, former AAUW CA Director, email: alexbellenger22@yahoo.com.

"The world is round and the place which may seem like the end may also be only the beginning."

—Ivy Baker Priest

B2. Honoring your Branch Legacy. This is an overview of two AAUW programs that honor branch legacy: Past, Present, Future. Members will obtain knowledge and learn methods to engage/retain new and current members in creative ways by researching and presenting AAUW branch and individual history. The workshop will encourage community outreach for technical support and public awareness of AAUW's mission and local accomplishments. Presented by Susan Negrete, Chair of LACIC, Torrance Branch, email: susan.e.negrete@gmail.com.

B3. Building Self-Esteem in Girls. This is a presentation of a mentoring program for high school girls. The girls are mentored by AAUW members and in turn they mentor students at the junior high level. The workshop is presented by the girls themselves and their mentors. It embodies AAUW's mission of advancing women through education and it teaches advocacy skills. Presented by Judy Horan, On Line Branch, email: queenjah@pacbell.net.

B4. Alternative Board Design. Are your board members happy and highly engaged in their responsibilities? Could your board be organized in a more efficient and effective way to provide member value? We will review the AAUW requirements for a board and describe the member-centered board design approach. Small groups will explore alternative board structures. Presented by Ainsley Nies, AAUW CA Director, email: anies@sbc-global.net.

B5. Leveraging Social Media. Learn how to spread the mission of AAUW and increase recruitment of working professionals by leveraging social media platforms like Facebook, Instagram, and LinkedIn. Presented by Rae Hoyt, President of Santa Barbara-Goleta Valley Branch, email: raeauw@gmail.com.

B6. Overcoming Political Overwhelm. Learn how to cope with the avalanche of political news and issues regarding AAUW Public Policy positions while still remaining an effective and engaged advocate. This will include instructions on how to best express your opinion to legislators and how to use simple tools to communicate with your representatives. Presented by Peg Carlson-Bowen, Public Policy Chair of San Jose Branch, email: pcarlsonbowen@yahoo.com.

B7. Welcome to SPE. The financial management for Tech Trek has been returned to California. The Tech Trek money will now be deposited with the AAUW CA Special Projects Fund, a 501 (c)3 tax-exempt corporation. You will learn how branches can receive tax deductible grants and donations for their scholarships and other mission-based projects. Branches can deposit the funds with SPF without having to set up a separate non-profit entity. Presented by Shelley Mitchell, Chair of the Special Projects Fund, email:shelleydmitchell@gmail.com; Janice Cook, Secretary of the Special Projects Fund, email: jcrumble@aol.com; Amy Harbin, Vice President of the Special Projects Fund, email: azaxoamy@verizon.net.

"So the work continues. And for all the young women in this room, all the young men, we can never be complacent. Because we have seen in recent times how quickly things can be taken away if we aren't vigilant, if we don't know our history, if we don't continue the work."

—Michelle Obama

Candidates for AAUW California Board of Directors

Our AAUW California Board of Directors consists of twelve members. This year we will elect a Secretary and five Directors, each of whom will serve a two-year term 2018-2020. Come meet the candidates on the Catalina Ballroom Patio at 5:00 p.m. on Friday. None of the elected positions are contested, therefore all candidates will be considered duly elected at the close of Friday's business meeting.



Lynne Batchelor

Lynne Batchelor (candidate for Secretary 2018-2020). After meeting with our new national leader Kim Churches, I was inspired by her vision and want to be a part of its fulfillment. I would appreciate the opportunity to use my abilities to assist our Co-Presidents to implement their plans for our

future. My focus is on building bridges between the state organization and the membership and on connecting our advocacy efforts and legacy with new approaches and opportunities which will maximize our effectiveness.



Sharyn Siebert

Sharyn Siebert (candidate for Director 2018-2020). My goals: provide branches with tools to recruit and retain college/university partners, engaging students to become and remain part of AAUW; foster collaboration with other groups in our communities to gain wider recognition

for AAUW; form new Younger Women's Task Forces statewide; keep branches vibrant by engaging current members and recruiting new ones with ideas for new interest groups; help branches secure funding for programs through successful grant writing.



Ainsley Nies

Ainsley Nies (candidate for Director 2018-2020). My goal is to invest my skills and experience effectively to help AAUW CA deliver on the AAUW Value Promise.



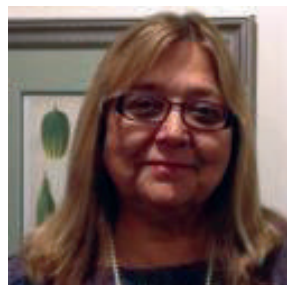
Kathleen Harper

Kathi Harper (candidate for Director 2018-2020). My passion for AAUW and its mission impels me to seek a role in shaping its future. These are challenging times for women and girls and I want to be in a position to do everything possible to prevent losing our hard-won gains. My goal is to empower branches to keep public policy at the forefront of branch discussions and programs and to find ways AAUW-CA can help them do so.



Melanie Wade

Melanie Wade (candidate for Director 2018-2020). My goal is to seek input from AAUW members throughout the state and to collaborate with other state Directors to have a positive impact on our organization and to affect public policy in California. I hope that my skills, experience and perspective will benefit the mission of AAUW.



Deanna Arthur

Deanna Arthur (candidate for Director 2018-2020). I would like to contribute to the growth of the organization. I would like to become more visible and stop us from being the "best kept secret." I want to make us more diverse and open to change to attract younger members while keeping our long-time members an important part of the equation.

What Does the *AAUW California* Organization Do For Me?

You know what your branch dues provide. You know what your national dues provide. Do you know what your state dues provide?

AAUW California provides its branches and members with....

- Someone to **listen**
- **Insurance** for your branch activities at a discounted rate
- Important and **inspiring information**
- **Tips** from the trenches
- Projects and programs that **propel the mission**, such as Tech Trek, Speech Trek, Financial Literacy and more
- **Support** for innovative branch projects through a grant program
- **Speakers and advisors** through the Branch Resource Connection Program
- **Legislative advocacy** to support issues that you care about
- *Action Alert* emails on pending legislation and actions you can take to **make your voice heard**
- A **showcase** for branch success stories that you can try
- **Ongoing communication** through a website, monthly e-newsletter to branch leaders, social media and the *California Perspective* publication
- **Peer group** sharing opportunities for various branch roles
- **Guidance and materials** from state committees on Membership, Branch Support, Leadership Development, Program and more
- Fund luncheons to **raise awareness of the impact of donations** to AAUW Fund
- State-wide biennial **convention or annual meeting** to foster learning and sharing with like-minded people
- Annual **Leadership Development Days** to educate and inspire branch leaders
- Assistance in developing and maintaining **college/university partnerships**
- Special Projects Fund, allowing **tax deductible donations** to state programs (e.g. Tech Trek) and qualified branch scholarship funds
- Database of all California branches and their leaders; publication of an **annual directory**
- Access to a state office manager for **prompt assistance with questions**

Visit aauw-ca.org for details on these benefits and updates on all things AAUW.

GENERAL INFORMATION

Convention

Business Meeting: It is not necessary to purchase dinner in order to attend the Annual Business Meeting. Wear your convention name tag to enter the banquet hall without a meal ticket *after dinner has been served*.

Cell Phones and Pagers: Please silence all electronic devices during all events and meals.

Meal Events: Tickets for meals will be included with your registration materials. You must have the correct ticket to attend a meal event.

Message Center: Members may leave and/or receive messages on the information board in the convention registration area.

Name Tags: Convention name tags must be worn to all convention events, including meal functions. Those without name tags will not be admitted. At the conclusion of the convention, please put the plastic name tag holder in a designated container for future reuse.

Special Needs: Every meeting room will have seats reserved near the front for attendees with special needs. Feel free to ask the Page at the door for assistance in locating the reserved seating.

Speech Trek will begin immediately after Saturday's lunch, in the same room. It is not necessary to purchase lunch in order to attend Speech Trek. Wear your convention name tag to enter the banquet hall without a meal ticket *after lunch has been served*.

Snapshots: *Snapshots* is a digital newsletter highlighting the events of the convention. It will be displayed at the start of each meal event and distributed digitally to all attendees using the email address provided at the time of registration. Write to Snapshots@aauw-ca.org if you would like to "opt-in" or "opt-out" *Snapshot* emails. *Snapshots* is also a way for you to share your notes, quotes and captioned photos with others. Bring them to *Snapshots* in the volunteer room or send them to Snapshots@aauw-ca.org. Emails should have "Snapshots" in the subject line. Please include contact information and identify the subject event (e.g., workshop number).

Hotel

Check In/Out Time and Baggage Storage: Guaranteed check-in time is 4:00 p.m. and check-out time is 12 p.m. Express check-out is available and strongly recommended. Luggage storage is available with the bell captain on arrival and check-out at the hotel.

Gratuities: It is appropriate to tip bellstaff \$1 per bag. The usual housekeeping tip is \$2 per day. When leaving a tip in the room, mark clearly that it is intended for housekeeping and, because housekeeping staff change from day to day, we recommend tipping each day.

Lost and Found: Check at the hotel desk.

Parking: \$15 rate will be applied to hotel guests' room keys. For guests not staying overnight, \$15 self-parking validation stickers will be available at the convention registration desk.

Airport Shuttle: A free shuttle leaves the hotel every 1/2 hour on the hour from 5 a.m. to 11:30 p.m. and arrives at John Wayne Airport 15 min and 45 min of each hour. Hotel Shuttle pick up/drop off is located in Ground Transportation in lower level.

Smoking: Irvine Marriott Hotel is a Smoke-Free hotel. There are designated areas outside of the hotel front doors.

"If the shoe doesn't fit, must we change the foot?"
—Gloria Steinem

Got Questions?
Look for the volunteers
with the teal sashes.

A Big Thank You to

Donna Mertens

For Her Service as President of
AAUW of California
2016 – 2018

From Her Board of Directors

Deanna Arthur, Secretary
Patricia Ferrer, CFO

Cathy Foxhoven, Co-President Elect

Jane Niemeier, Co-President Elect

Sandra Gabe, Director

Charmen Goehring, Director

Nancy Mahr, Director

Stormy Miller, Director

Ainsley Nies, Director

Dianne Owens, Director

Sharon Westafer, Director

Dawn Johnson, Parliamentarian

Janice Lee, Meetings Planner



Many Thanks To

Tina Byrne (Newport-Mesa-Irvine), Local Arrangements Chair
and the

Local Arrangements Committee

Tarry Goeden

Tustin-Santa Ana-Orange

Karen Jackle

Westminster-Fountain Valley-Huntington Beach

Sigrid Moranz

Newport-Mesa-Irvine

Marge Sosa

San Clemente-Capistrano Bay

Denese Zink

Newport-Mesa-Irvine

A big thank you also goes out to the AAUW CA Board of Directors and Appointed Officers.
We appreciate all of the work that went into making this 94th state convention a success.

Convention Planning Team Co-Chairs

Kathleen Doty

Janice Lee

Convention Manager

Meetings Planner

LEGEND

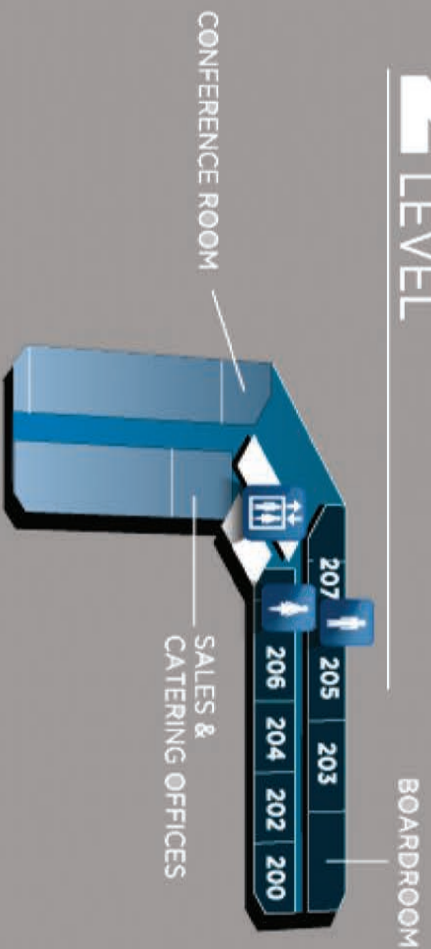
1 LEVEL

- ANAHEIM
- BERKELEY
- CATALINA BALLROOM
- CANNERY ROW
- FEDEX
- FLOE LOUNGE AND PATIO
- FRONT DESK
- GRAND BALLROOM
- MARKET
- IRVINE
- LOBBY
- LOS ANGELES
- MARINA DEL REY
- M CLUB LOUNGE
- NEWPORT BEACH
- RANCHO LAS PALMAS
- SANTA BARBARA
- SANTA CLARA
- STARBUCKS COFFEE
- YNK

LOWER LEVEL

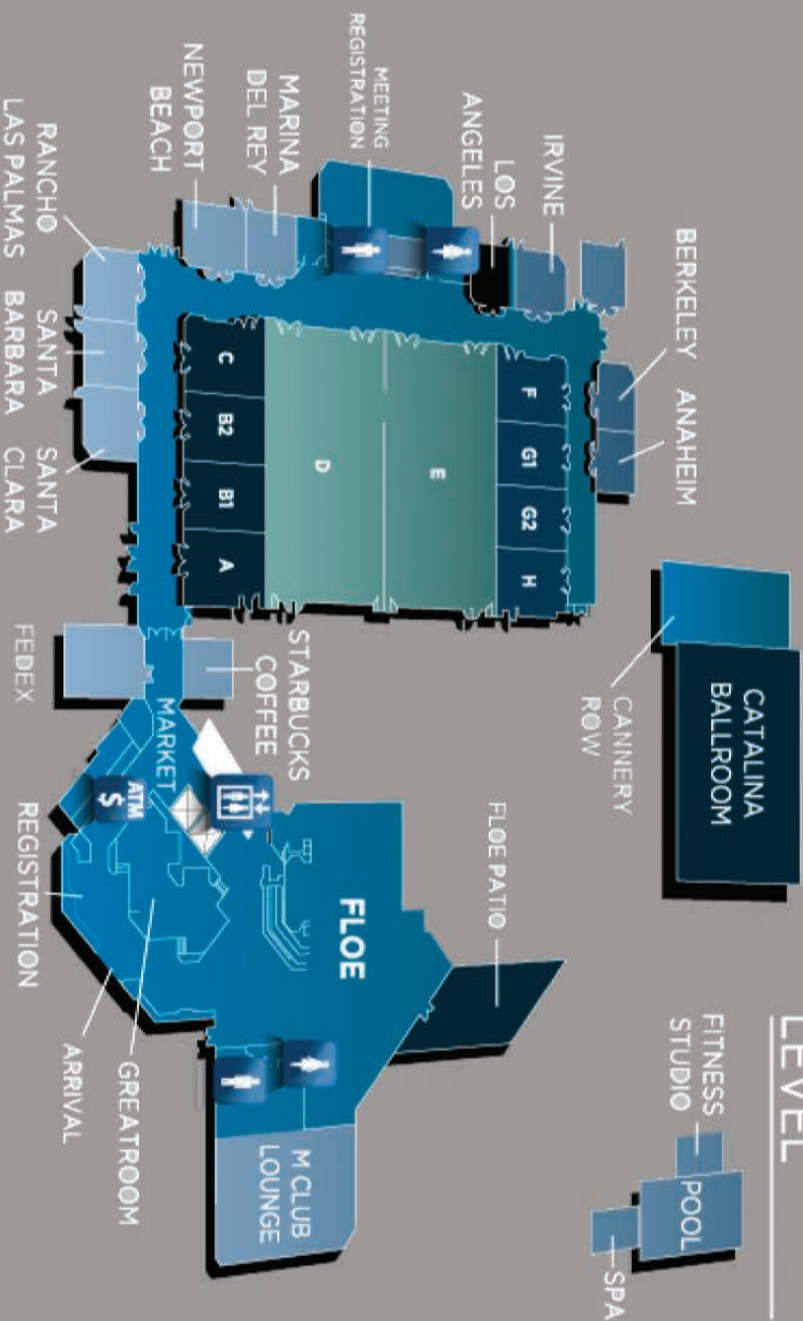
- POOL
 - FITNESS STUDIO
- ## 2 LEVEL
- MEETING ROOMS 200-207
 - SALES & CATERING OFFICE
 - CONFERENCE ROOM
 - BOARDROOM

2 LEVEL



1 LEVEL

LOWER LEVEL



SSR = Santa Barbara, Santa Clara & Rancho Las Plamas