

Round 1 (October, November, December 2017)									
	В	I	N	G	0				
1	Add at least 1 of your public branch events to the AAUW-CA website calendar	Promote AAUW CA Book Club by email or branch newsletter	Apply for a <u>state</u> project grant (need not be awarded)	Submit an article to the California Perspective (need not be published)	Present one program on some aspect of <u>financial literacy</u> at a branch event				
2	Include a link to the <u>AAUW</u> <u>California</u> <u>website</u> in your newsletter	Create a branch <u>Facebook</u> page if you don't have one	Have at least 5 members contribute to <u>AAUW Fund</u>	Include 1 article based on a <u>B2B</u> communication in your branch newsletter	Share your branch newsletter with the state organization for all three months of the round				
3	Recruit at least 2 new members at a public event using <u>Shape the</u> <u>Future</u>	Increase your branch <u>Facebook</u> "Likes" by 10% during the round	FREE SPACE	Use an AAUW promotional video at a public event	Have at least one board member view a leadership video on AAUW-CA or AAUW.org.				
4	Send 2 members to a <u>Fund</u> <u>Luncheon</u>	Get 10 members of your branch to "Like" <u>AAUW CA</u> Facebook page	Hold a branch postcard writing event to send postcards to legislators to support mission- based legislation	Sponsor a college student to attend <u>NCCWSL</u>	Have a <u>Fund</u> fellowship/grant recipient speak at a branch event.				
5	Publicize the <u>State Convention</u> in branch newsletter	Conduct at least 1 Get Out The Vote <u>(GOTV)</u> <u>campaign</u> or event	Engage in one activity with your local <u>college or</u> <u>university</u>	Hold 1 branch event using a <u>"Leader on Loan"</u>	<u>Table AAUW</u> at a community or college event				



## Round 2 January, February, March 2018

	В	I	Ν	G	0
1	Conduct at least 1 Get Out The Vote (GOTV) campaign or event	Conduct Speech Trek competition and submit branch winning speech to Speech Trek	Have 1 or more members volunteer at the State Convention	Apply for a state project grant (need not be awarded)	Include 1 article based on a B2B communication in your branch newsletter
2	Have a Fund fellowship/grant recipient speak at a branch event	Engage in one activity with your local college or university	Increase your branch membership by 3%	Submit an article to the California Perspective (need not be published)	Publish article about Give a Grad a Gift in branch newsletter
3	Confirm 2 or more members registered for State Convention	Add at least 1 of your public branch events to the AAUW-CA website calendar	FREE SPACE	Hold 1 branch event using a "AAUW CA Branch Resource Connection"	Send a letter to your legislator describing the Tech Trek program and including the names of your branch student participants
4	Publicize the State Convention in branch newsletter	Recruit at least 2 new members at a public event using Shape the Future	Create a branch Facebook page if you don't have one	Have two or more members contribute thoughts on the AAUW CA Book Club site	Send two or more girls to Tech Trek (or similar STEM camp )
5	Hold an Equal Pay Day event or activity	Present one program on some aspect of financial literacy at a branch event	Share your branch newsletter with the state organization all three months of the round	Introduce AAUW to local legislator	Distribute Title IX info packet to at least 1 school