



Lobbying and Advocacy Workshop
Leadership Day, April 1, 2017

- 10 min **Introduction:** Who is in the room, who we are, workshop purpose
- 10 min **Best Practices/Advocacy resources**
*sign up for newsletters
- *invite to every public event your branch holds
- *send letters re: scholarships your branch gives to constituents
- *visit district office to introduce self and AAUW public policy issues
- *www.aauw.org resources
- 25 min **Introduce Power Mapping activity-** get into groups of 3-4 women
- 10 min **Share out/Questions/Next steps**
- 5 min **Evaluation** (if available)