

Enact to Engage: Modeling the Value Promise

Leadership Day 2017

In this workshop we will explore a variety of actions we can take that will help us to model and “walk the AAUW Value Promise talk.”

As AAUW members we represent the Value Promise:

“By joining AAUW, you belong to a community that breaks through educational and economic barriers so that women and girls have a fair chance.”

Do your actions and conversations reflect that you belong to an organization that breaks through educational and economic barriers?



Aligning Actions with Values

Walking the Talk is about aligning action with values and beliefs.

Values are what attract and keep members.

Values attract and maintain relationships with alliances, sponsors, and other potential partners who are important to AAUW's long-term success.

Paying dues aligns actions with beliefs, AND it takes more than that to break down barriers.



Ultimately, one of the best things we can do for women's equality is uplift and empower other women and girls.

Modeling the Value Promise



**“EACH PERSON MUST
LIVE THEIR LIFE AS A
MODEL FOR OTHERS.”**

— ROSA PARKS

Making a personal connection is the best way to engage someone because the person you are interacting with can put a face to the organization.

Walking the Talk

Actions	Respond/Initiate
<p><i>Share your personal story</i> – Why do you belong to AAUW? How do you help to break down barriers? What value do you receive? http://www.aauw.org/resource/workshop-move-people-to-action-with-your-personal-story/</p>	<p>Respond or Initiate</p>
<p><i>Be alert to situations</i> where AAUW resources (programs, research, etc.) might be of interest to others. In a manner that fits the setting, share how AAUW can/could be helpful and how to find the relevant information on the AAUW website. For example:</p> <p>Tech Trek Tech Savvy Speech Trek (CA) Start Smart Know your Rights on Campus Campus Outreach Program Fellowships and Grants Work Smart Legal Case Support Know Your Rights at Work</p> <p><i>Possibilities may exist where you least expect them</i> - in casual, professional, or other conversations.</p>	<p>Respond</p>
<p><i>Take appropriate action</i> when you see discrimination, mistreatment or injustice. Share your story.</p>	<p>Respond</p>

Walking the Talk

Actions	Respond/Initiate
<i>Support (appropriately) AAUW issues on social media.</i>	Respond or Initiate
<i>Identify Potential Collaborators</i> – look into organizations with shared values and goals, i.e. League of Women Voters, for possible mutual support and collaborative efforts. Follow up with your branch to consider creating a Coalition	Initiate
<i>Host an Event</i> – engage with your community to address women’s issues, see: http://www.aauw.org/resource/programs-in-a-box/ http://www.aauw.org/2017/02/10/how-to-stand-up-to-sexism/	Initiate
<i>Encourage your school to become a College/University Partner Member</i>	Initiate
<i>Become a Two-Minute Activist. Join the AAUW Action Network.</i>	Initiate

Talking the Walk

Storytelling is the art of translating values into action through stories.

We don't think our values; we feel our values. Stories help us feel the emotions that remind us of our values.

Often we don't realize what we value in the world until we hear a story or witness an injustice that stirs emotions within us.

Because stories allow us to express our values, not as abstract principles but as lived experience, they have the power to move others to action.



Source: I Have a Dream: Move People to Action with Your Personal Story AAUW 2013

Story Structure

All stories have a structure; a main character, a plot, and purpose or moral. The plot has a challenge, a choice, and an outcome.

These components make up your story.

You are the main character, the plot is your life, and the moral is why you are here doing the work that you do.

