



September 2016

Welcome to the second edition of the Board2Board for this year. Please share all or any part of this newsletter with your members and others especially any new branch leaders.

REFLECTIONS FROM DONNA...

Shake off those summer doldrums. In many parts of our state fall is in the air. Awaken your AAUW spirit and let her wings unfurl as an eagle would stretch to soar over the canyons of the Great Southwest. Now is the time to rekindle your relationships with your local college. Or, if you are new to this, contact Tina Byrne, our College & University chair for ideas on how to build those partnerships.

Fall 2016 brings the opportunity to make a difference in the political landscape. Besides the candidates, there are many issues to be addressed. There's so much at stake in this election and, in turn, so much members of AAUW can do to help ensure that voters are registered, educated, and encouraged to participate November 8! AAUW voter issues include: gender pay gap, family leave and paid sick days, college affordability, campus sexual assault and reproductive rights. Check out Public Policy on [HERE](#) and [HERE](#).

As a branch, you can work on putting together a candidates' forum to educate your community. Your branch could partner with a local college to plan and deliver the forum. That would give you a connection with younger women and together you can inform the voters.

Very soon you will receive the fall admin packet, which includes the state directory and other important information. These packets are sent to all branch presidents. Please share the enclosed information with other leaders in your branch.

These are exciting times and you can put your stamp on them by introducing AAUW to those in your community. Please let your state leaders know what you are doing by contacting me at statepresident@aauw-ca.org, Alex Bellenger at membership@aauw-ca.org or Lynne Batchelor at program@aauw-ca.org.

Donna Mertens, President, AAUW CA, statepresident@aauw-ca.org

LEADERSHIP DEVELOPMENT

We've identified a wonderful place to have our Far North Leadership Days and are delighted that a branch member/IBC chair notified us. We're still looking for locations in the San Diego

area, North, Far East (no, not Asia!) Los Angeles and Central Coast. If you have any ideas or suggestions, please contact me.

Cathy Foxhoven, Director, Chair, AAUW CA Leadership Development Committee,
leaderdev@aauw-ca.org

SPEECH TREK

A couple of branches have been hesitant to participate in Speech Trek because the competition is for both girls and boys. Why? Please see a reply from the Half Moon Bay High School Principal. Perhaps this will help you understand why our competition does not discriminate.

Mary Vargas met with John Nazar, principal of Half Moon Bay High School and also in charge of Title IX issues, about Speech Trek. He informed her that ALL programs and activities at HMBHS are open to ALL students (yes, even football and cheerleading). Aside from Title IX issues he feels it would be discrimination to ban any student or group of students from an activity, including Speech Trek. He is very supportive of having the students participate in Speech Trek again this year and feels that if we expect men and boys (our future voters) to support us on issues such as the ERA, they need to be educated as to the issues, and what better way than to do research on these issues and present them to other students and the public.

October 1st is the deadline to let Speech Trek know of your branch's intent to participate. To indicate your interest in participation, send an email to spechtrek@aauw-ca.org or see the website at [HERE](#) for more information.

Cathy Foxhoven, AAUW CA Speech Trek Coordinator, spechtrek@aauw-ca.org

COMMUNITY ENGAGEMENT WEBINAR: COLLABORATING WITH DIVERSE GROUPS

Collaborating with diverse groups in your community can help you recruit new members, hold exciting programs, and strengthen your public policy efforts. But it can be tricky to build relationships that are sustainable and fair for each group. Join AAUW's Diversity and Inclusion Task Force and Membership Committee on September 20 from 4-5 p.m. (PDT) to learn how to identify groups in your community who would be good collaborators and build strong relationships that will last.

This webinar is recommended for branch or state membership and diversity chairs and committee members, but any AAUW member is welcome to participate. You can find out more and register [HERE](#).

Webinar planners are also seeking branches that are willing to share their stories of successful collaborative experiences. If your branch is willing to take 2-3 minutes to share your story, please contact Shelley at sdm2@humboldt.edu or David at dkravitz@gmu.edu
Shelley Mitchell, National Diversity and Inclusion Committee, sdm2@humboldt.edu

AAUW Fund

The AAUW Fund committee invites you to meet and hear 2016-2017 Fellowship and Grant recipients studying in California at the Fund luncheons in October. The luncheons will be October 23 in Seal Beach and October 29 in Danville. To register online or print the form to mail in to the office click ([HERE](#)). Please share this information with your branch members.

The Fellowship and Grant recipients are funded by interest earned from completed endowments. When planning designation of your branch Fund donations, please consider contributing to the unfinished California endowments. Click ([HERE](#)) to access the list on the AAUW CA website.

It was suggested at the June board retreat that a “donation button” be added to the Fund web page to make donating to the Fund easier. While this option has always been available, it is more accessible now. Click ([HERE](#)) to access donation forms or ([HERE](#)) to access the member services database on the National website where you can donate to the various Fund projects using your credit card.

We look forward to seeing you at the luncheons!

Sharon Westafer, Director, Chair, AAUW CA Fund Committee, swestafer@aauw-ca.org.

COMMUNICATIONS COMMITTEE

Hot off the press!

- The AAUW California State Directory is available online. Click [HERE](#) to access. The directory will be mailed to Branch Presidents, State Committee Members and AAUW California members serving on AAUW National Committees. Due to the sensitive nature of the content, you'll have to sign in to view the directory.

- User Name: member
- Password: aauwca

- The *California Perspective* is available online and will be mailed to all members in September. Click [HERE](#) to access.

- There is no password required for this document.
- The printed version is in the process of being mailed.
- If you would like to receive future issues by email only, send an email to savepostage@aauw-ca.org and we'll take you off the list for a printed and mailed copy. If you have already requested to be taken off the list, it's not necessary to send an email.
- If you haven't received a link via email, check your “junk” folder and verify that your email address is correct at AAUW national as we use their mailing list.

Sandi Gabe, Director, Chair, AAUW CA Communications Committee, Sandi.Gabe@hotmail.com

PUBLIC POLICY



It's My Vote – I Will Be Heard!

The November 2016 election is critical for the future of our country, and an opportunity for women's voices to be heard. AAUW branches have an opportunity to educate about and encourage voting in your communities. Here are possibilities to consider:

- Send an Op-Ed to your local paper to remind readers about National Voter Registration Day September 27, and where they can register.
- If your branch has a C/U partner, conduct voter registration on campus and follow up to get the students out to vote.
- Offer a program open to the public, maybe a candidate night or a presentation on Ballot Initiatives.

The fall *California Perspective* contains information on the Ballot Initiatives. Another good resource is the national website Click [HERE](#) and [HERE](#).

Sue Miller, Co-Chair, AAUW CA Public Policy Committee, suellen-aauw@wavecable.com

PUBLIC POLICY-ADVOCACY AND LOBBYING SUB-COMMITTEE

At the July Board meeting, President Donna Mertens announced the formation of a new sub committee focused on advocacy and lobbying. This committee will seek to identify branches and members interested in learning more about how to lobby and advocate for AAUW CA issues, provide resources and tools to those branches as well as connect our collective efforts to those of our part time lobbyist, Shannon Smith-Crowley. The local connection to legislators is so important. Help us foster closer ties to those who can affect the outcome of legislation we are following to better the lives of California women and girls. If your branch is interested in being included, please contact me.

Charmin Goehring, Director, Member Public Policy Committee, charminme@yahoo.com

COLLEGE/UNIVERSITY PARTNERS

Thinking about having an event on a campus but not sure what to do?

The beginning of the fall term and an election year gives you options. This is the time to promote voter registration for students, staff and faculty on campus whether your branch does

this on your own or partners with voter registration groups already on campus. Click [HERE](#) to see how AAUW offers to help.

Fall term is a great time to set up a table at your local campus to promote AAUW on campus, click [HERE](#) for more information and [HERE](#) to introduce the value of becoming an e-student affiliate.

Is your branch near one of the 12 AAUW student organizations in California? If so, these AAUW student organizations may be able to help you put on a campus event. Find out where they are by clicking [HERE](#).

Finally, you can let your partner campus know about the Campus Action Project grant. This year's deadline is October 2. Grant information is available [HERE](#)

You are not alone. We are here to help in your quest to promote an event on campus and recruit the e-student affiliates who are the future of our organization.

Tina Byrne, California College/University Committee Chair: aauwtina@gmail.com

MEMBERSHIP COMMITTEE

The National Membership Staff sent out a smaller packet this year via USPS on August 12th or so.

It was sent to all BRANCH PRESIDENTS only. Please disseminate the contents. The membership items include Membership Brochures and Shape The Future forms. There is also information on leadership programs, C/U, and Fund.

Many branches start their AAUW year with a meeting that features their Tech Trek campers. This is a perfect opportunity to introduce prospective members to AAUW and one of our outstanding Mission Based projects. Consider challenging your members to bring at least one prospective member to this meeting. Of course [Shape the Future](#) is an added incentive here.

Alex Bellenger, Director & **Kathy Andreini**, Membership Committee Co-Chairs
membership@aauw-ca.org

MEMBERSHIP-YOUNGER WOMEN'S TASK FORCE

Younger women are learning about AAUW and the Younger Women's Task Force here in California. The YWTF chapters help the women engage with AAUW while allowing them to pursue our mission in ways that appeal to them. We are hoping to increase collaboration between branches and chapters in order to create a membership pipeline. Watch for more information on how to work with a near by chapter and learn more about YWTF in upcoming issues of the *California Perspective*. For more information, please contact me.

Charmen Goehring, Director, Chair, AAUW CA Younger Women's Task Force,
charminme@yahoo.com, or [207-756-0406](tel:207-756-0406)

BRANCH SUPPORT

Branch Support is collecting information to help the Leadership Development committee provide relevant training that will meet branch needs. The data needs to be submitted by September 28, so your IBC Chair or Branch Liaison has made, or will be making, arrangements to collect training input in the next few weeks. Training needs discussions may take place at an IBC, branch board, or other arranged meeting. Please consider the following in preparation for your meeting.

- Is there any specific leadership training you know you need? List topics in order of preference.
- Are there situations where leadership difficulties exist, but it's not clear what type of training would be best to address the issue? Please describe.
- What training styles are preferred? For example: lecture with slides, some lecture plus working in pairs or small teams, facilitated interactive workshops, other forms?

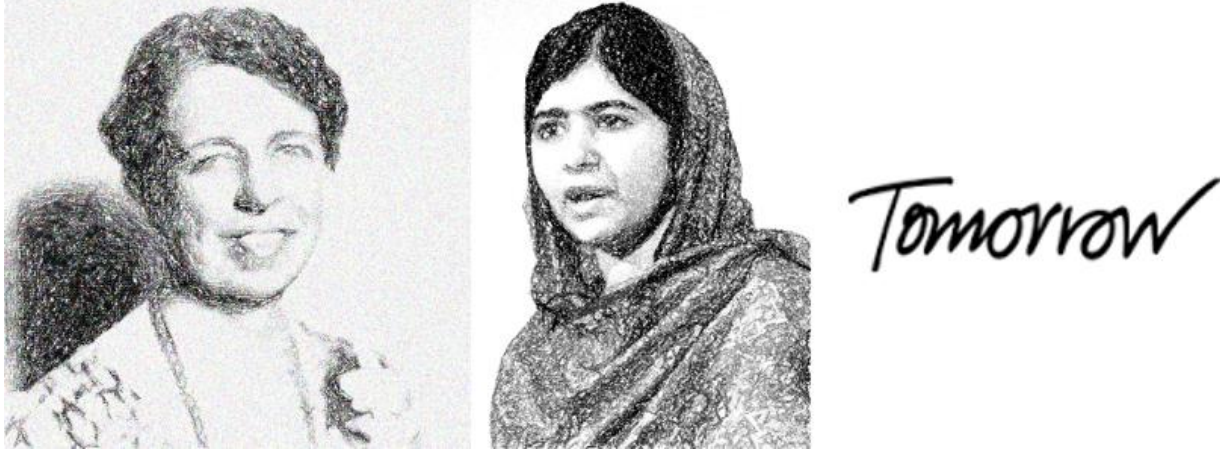
Branch Support Questions? To contact me, your Branch Support Liaison or IBC Chair, click [Branch Support Contact List](#) for the website listing of all your Branch Support Contacts.

Ainsley Nies, Director, Branch Support, branch@auw-ca.org

PROGRAM

Leadership: Yesterday, Today and Tomorrow.

AAUW State-wide Program for 2016-18



The Program Committee is embarking on a study of Leadership based on a program implemented in NY/NJ.

This year we'll focus on yesterday using the book "Leadership the Eleanor Roosevelt Way" by Robin Gerber to facilitate discussion through monthly conference calls.

- Yesterday is represented by Eleanor Roosevelt
- Today is represented by Malala
- Tomorrow is represented by our programs including Tech Trek, Speech Trek, [NCCWSL](#) Fund scholarships and grants, Money Trek, FLIP, \$tart \$mart, local scholarships, C/U activities, local conferences/workshops for young women/girls and various branch activities focused on youth.

- In the same way that NY/NJ residents who read the book were able to establish new connections, we hope that this reading will enrich and revitalize your branch and will forge connections among members state-wide. The next step will be to use this study to imagine new projects and programs which will help your branch to foster leadership.

Join the Monthly Conference Call!

- When: 4th Tuesday of every month we'll discuss a chapter of the book.
- Time: 7 - 8:30 pm
- Dial in: [1-877-885-3221](tel:1-877-885-3221)
- Passcode: 7770040.
- The first call will be on September 27th - Review Chapter 1.
- Calls are listed in the calendar.

Lynn Batchelor, Director, Chair, AAUW CA Program Committee, lbatchelor@aauw-ca.org

Message sent to Group(s): BranchLeadership, State, Blanding

AAUW California

<http://www.aauw-ca.org>

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