



2017-2018

Speech Trek

Branch Tool Kit

*A step-by-step guide for running a Speech Trek contest...
at your Branch level and beyond.*

Contact:

Marlene Cain

Speech Trek Coordinator

P.O. Box 6634

Big Bear Lake, CA 92315

aauwcain@earthlink.net

TABLE OF CONTENTS

The Topic: “How Can We Stand Up to Sexism?”	Page 3
Branch Notice of Intent to Participate	Page 4
Student Application-Parent/Guardian Permission	Page 5
Branch Notice of Contest Semi-Finalist	Page 6
Branch-level Speech Trek Speech Contest	Page 7-8
Speech Trek 2017-2018 Schedule	Page 9
Speech Trek Process & How to Load Video to YouTube	Page 10-13
Sample Letters to School Administrators and Teachers	Page 14-15
Student Instructions	Page 16-17
Greeter Instructions	Page 18
Timer Instructions	Page 19
Judge's Instructions	Page 20
Judge's Ballot	Page 21
Sample Press Release (Pre and Post event)	Page 22-23
Affidavit of Eligibility and Liability Release	Page 24-25

2017-2018 SPEECH TREK SPEECH CONTEST TOPIC:

HOW CAN WE STAND UP TO SEXISM?

Actress Emma Watson created the **HeForShe** campaign, which states in part:

“Both men and women should feel free to be sensitive. Both men and women should feel free to be strong...it is time that we all perceive gender on a spectrum, not as two opposing sets of ideals. If we stop defining each other by what we are not and start defining ourselves by what we are--we can all be freer and this is what **HeForShe** is about. It’s about freedom.”

According to Britannica.com, sexism is defined as *“prejudice or discrimination based on sex or gender, especially against women and girls. Although its origin is unclear, the term sexism emerged from the so-called “second-wave” feminism of the 1960s through the ’80s and was most likely modeled on the civil rights movement’s term racism (prejudice or discrimination based on race). Sexism can be a belief that one sex is superior to or more valuable than another sex. It imposes limits on what men and boys can and should do and what women and girls can and should do. The concept of sexism was originally formulated to raise consciousness about the oppression of girls and women, although by the early 21st century it had sometimes been expanded to include the oppression of any sex, including men and boys, intersexual people, and transgender people.”*

How can we stand up to sexism? What can individuals and organizations such as AAUW do to break down stereotypes and biases in school, at work, in the military and in our communities?

BRANCH-LEVEL SPEECH TREK SPEECH CONTEST

Speech Trek is a speaking contest open to all California high school students, whether from public, private, home or continuation high schools. Students who were among the top three finalists in the State Contest may not compete again.

1. The contest begins when your Branch of AAUW-CA decides that they want to participate in the contest. Your Board will meet, and then determine the level of financial support necessary from your Branch. Budget items may include prizes, printing, postage, video preparation, refreshments, or space rental for the contest. Branches vary in levels of prizes awarded to contestants--from certificates to actual cash awards. Your local branch covers all costs. **Be sure to budget for the AAUW California Speech Trek Contest fee of \$25, which helps to defray travel expenses to the annual State convention/meeting associated with the contest.**
2. Next, identify a member to coordinate your contest and form a committee of interested members. Draw from members with interest or expertise with: press releases; high school contacts; recruitment; training; tutoring or coaching students; fund raising; or just an interest in raising awareness about the contest.
3. Develop a calendar for the competition. Take time to check against competing events, such as the Lion's Club Speech Contest, Rotary Speech Contest, Mock Trial, F.F.A. and other area Speech Contests, etc. Your calendar should include dates for:
 - Notice to Speech Trek Coordinator of Branch's intent to participate. **(Deadline is November 1, 2017.)**
 - Date of Branch competition.
 - Date for submitting Branch winner's online submission to the State semifinals. **(Deadline is March 1, 2018.)**
 - Date of State competition if named to top three in the State. **NOTE: State Competition is Saturday, April 28th, 2018.**
4. Create a list of your area high schools. Decide whether your contest will be limited to students within your city or county. Create posters and recruitment brochures. Develop an email list for specific contact people to save costs of postage and printing.
5. Arrange for informational meetings at your schools. Be willing to speak to student groups or classes. Your school may have a debate club or forensics program--or a Future Business Leaders chapter--or even a Mock Trial group just waiting for an opportunity to speak!

BRANCH-LEVEL SPEECH TREK SPEECH CONTEST (Continued)

6. Have student and parent sign participation agreement. This will protect your Branch and allow it to publicize, photograph and post the name of the participants.
7. Make press releases to announce the contest.
8. Notify AAUW-CA Speech Trek of your Branch's intent to participate by November 1, 2017. Include the name, email address, and phone number of your local contact person, as well as your Branch name. Email Contest Coordinator at speechtrek@aauw-ca.org.
9. Offer tutoring services to contestants. Tutors with experience may be available from local community college Communication instructors or from local chapters of Toastmasters. Working with the students helps to keep them on task with the topic and deadlines. You may decide to have a "rehearsal" prior to your contest or if participation is great, you may need to hold a semi-final round prior to your Branch Final Contest.
- 10. Hold your Branch Speech Trek Contest, video all speeches so that the winning speech can be posted to YouTube for submission for the state competition. NOTE: Only date-stamped videos taken AT the Branch competition may be considered for the State competition; any taken after that date are automatically disqualified for consideration for the State competition.**
11. Make press releases of your Branch winner for submission to local media.
12. Submit a BRANCH NOTICE OF CONTEST SEMI-FINALIST 2017-2018 form, online or via email (aauwcaain@earthlink.net), and mail the \$25 fee made out to AAUW California SPF (Special Projects Fund) with "Speech Trek" on the note line to Marlene Cain, P.O. Box 6634, Big Bear Lake, CA 92315 for the State semi-final round on or before March 1.
13. Plan on attending the AAUW California State Convention/Annual Meeting to hear the top three speakers compete for the \$1500 first prize. (Transportation, lodging, and meals for the Finalists and one Chaperone each are paid by Speech Trek.)
14. Keep records for next year's contest. Share your success with our State Speech Trek Coordinator at speechtrek@aauw-ca.org or call Marlene at (909) 866-2819.

The State Speech Trek Coordinator is available to work with you to assure success with your competition. Have fun with this contest. This is an opportunity to increase awareness of AAUW in your community – while having direct contact with high school students, their parents, and area educators.

BRANCH NOTICE OF INTENT TO PARTICIPATE

Please notify us by November 1 that your Branch may participate in this contest. This will enable us to provide assistance, track your progress, and notify you of your contestant's status once the finalists are selected. Each year, we receive a number of submissions that we did not know were coming--or failed to contain basic contact/or contestant information. If, ultimately, you decide not to participate, we will understand and appreciate your interest.

Send the following information to: spechtrek@aauw-ca.org:

Your Branch: _____

Branch President: _____

Email Address: _____

Branch Speech Trek Coordinator/s: _____

Address: _____

Phone No.: _____

Email Address: _____

Date of Speech Competition: _____

OR: You may mail or email this information/form to:

Marlene Cain

AAUW California Speech Trek Coordinator

P.O. Box 6634

Big Bear Lake, CA 92315

Phone: (909) 866-2819

aauwcain@earthlink.net



STUDENT APPLICATION AND PARENT/GUARDIAN PERMISSION



Student Name: _____

Address: _____

Email: _____ Landline: _____ Cellphone: _____

High School Attending: _____

School Advisor/Counselor: _____

My signature below certifies that I wish to participate in the AAUW California Speech Contest and that I have received and read the following forms:

Student Instructions Judge's Instructions & Ballot

Student Signature: _____ Date: _____

Parent/Guardian Information and Permission:

Name: _____

Address (if different): _____

Email: _____ Landline: _____ Cellphone: _____

My signature below certifies that I have read the rules for the speech contest and wish for my child to participate in the speech contest. In addition, I understand that my child's name may be publicized locally as a contest participant, and that the speech will be recorded for higher-level competition and selection of finalists.

If my child is selected as the 1st place branch winner or one of three state finalists, I understand that the video of my child's competition speech may be posted online (see videos of previous speakers at: aauw-ca.org>Mission Based Programs>Speech Trek) or used to promote the contest in subsequent years. I understand, I will need to sign an AFFIDAVIT OF ELIGIBILITY AND LIABILITY RELEASE, prior to my child's participation in the competition.

Parent/Guardian Signature: _____ Date: _____

PLEASE RETURN THIS APPLICATION TO YOUR LOCAL BRANCH CONTACT:

EMAIL: _____ PHONE: _____



BRANCH NOTICE OF CONTEST SEMI-FINALIST 2017-2018

Please send this form with the link **(URL address)** of your winning speaker's YouTube video labeled **"Speech Trek 2018 - Branch name"** to the address at the bottom of this page by **March 1, 2018**. This will enable us to have your entire information and student ID on one sheet of paper. Thank You!

Student Speaker Name _____

Address _____

Email: _____ Landline: _____ Cellphone: _____

Parent/Guardian Name _____

Address (if different) _____

Email _____

Your Branch _____

Branch President _____

Email Address _____

Branch Speech Trek Coordinator(s): _____

Address: _____

Phone No. _____

Email Address _____

URL address (example:https://youtu.be/aXnKCogdw_4) _____

____ Yes, the \$25 branch fee is included. (Please make sure the entry fee of \$25 is made out to "AAUW California SPF" with "Speech Trek" and the branch name in the memo line of the check).

Mail to:

Marlene Cain
AAUW California Speech Trek Coordinator
P.O. Box 6634, Big Bear Lake, CA 92315
aauwcain@earthlink.net

SPEECH TREK 2017-2018 SCHEDULE

Branch Responsibilities: August, 2017 - March 1, 2018

- Notify State of your Branch's intent to participate
- Contact schools regarding participation
- Identify and schedule judges for competition
- Set a calendar for deadlines
- Identify date, time, and location of contest
- Hold Branch speech contest, film contestants, select winner
- Submit a BRANCH NOTICE OF CONTEST SEMI-FINALIST 2017-2018 form, online or via email (aauwcain@earthlink.net), and mail the \$25 fee made out to AAUW California SPF (Special Projects Fund) with "Speech Trek" on the note line to Marlene Cain, P.O. Box 6634, Big Bear Lake, CA 92315 for the State semi-final round on or before March 1.

State Responsibilities: March 1, 2018 - April 2018

- State Speech Trek Coordinator receives BRANCH NOTICE OF CONTEST SEMI-FINALIST 2017-18, \$25 fee, and an online submission of the winning speech from the Branch level.
- For your own peace of mind, we recommend you also send an email notice to the State Coordinator at speechtrek@aauw-ca.org so she can anticipate the online submission on YouTube and notify you when it has arrived.
- A judging panel of five will convene to select three finalists to present at Convention/Annual Meeting -- and name two Honorable Mentions.
- Speech Trek Coordinator will notify all participating Branches of the winning finalists.
- The Branch will have the pleasure of informing finalists and their chaperones of their win and how to contact Liz Jordan, Speech Trek Treasurer, regarding travel and accommodations to the AAUW California Convention/Annual Meeting. **The State Speech Trek Competition will be Saturday, April 28th, 2018.**
- Speech Coordinator will meet and greet winners and their chaperones at the Convention/Annual Meeting. She will conduct the contest and announce results.

SPEECH TREK PROCESS

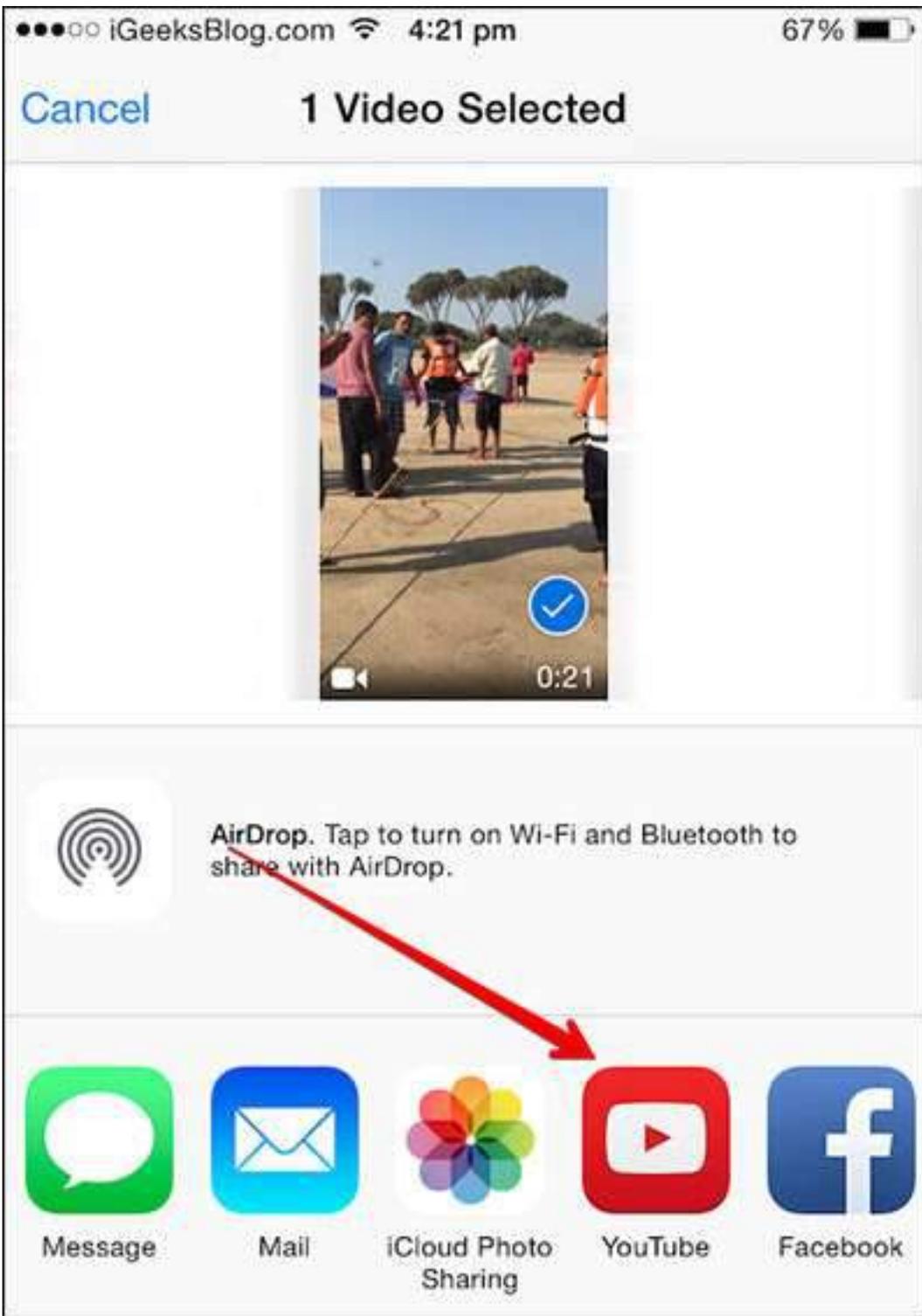
- Get Branch board approval and identify level of financial support.
- Select committee members
- Develop a calendar for the competition and recruit judges for your competition.
Please note: Speech Trek policy prohibits using AAUW California members as judges.
- Create contact list of area high schools. Print posters and recruitment brochures.
- Arrange for informational meetings at schools.
- Make press releases to announce the contest.
- Offer tutoring service to contestants.
- Hold your Branch SPEECH TREK Contest, taping all speeches so that the winning speech can be posted to YouTube for submission for the state competition. **NOTE: The contestant's link to the videotape from the branch competition must be uploaded to YouTube. Only the unedited video taken at the branch competition in front of a live audience may be used for entry into the state competition, not one made at a later date. A submission using a video taken after the branch competition is automatically disqualified from the state competition. The video shall include only the contestant's speech, and the YouTube time stamp shall be used by the judges to confirm that the speech meets the time requirements.**
- Distribute press releases about Branch contest winner.
- Submit all required forms and fees to the state Speech Trek coordinator for branch competition winner to be considered in the state competition.

How to upload Videos to YouTube from your phone

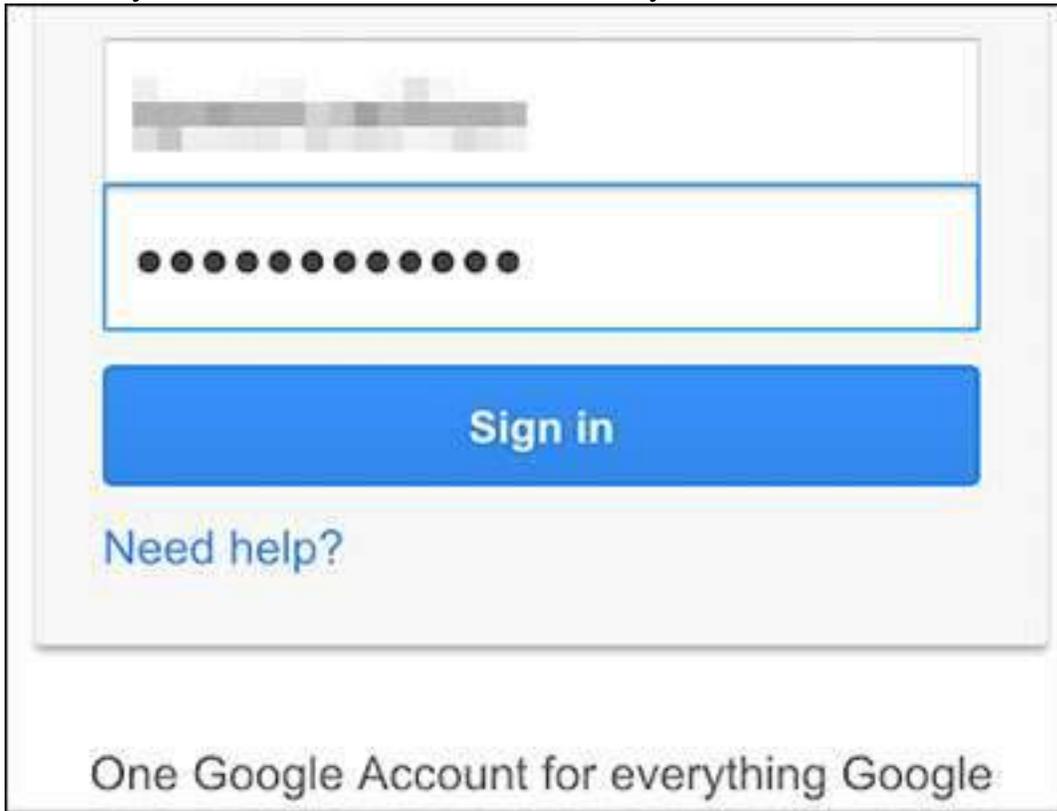
- **Step #1.**
 - On an iPhone go to **Camera Roll** and select the video you want to upload.
 - On an Android phone go to the **Camera** and select the video you want to upload.
- **Step #2.** Tap on the **share icon** from the bottom left corner.
 - On an iPhone it looks like this



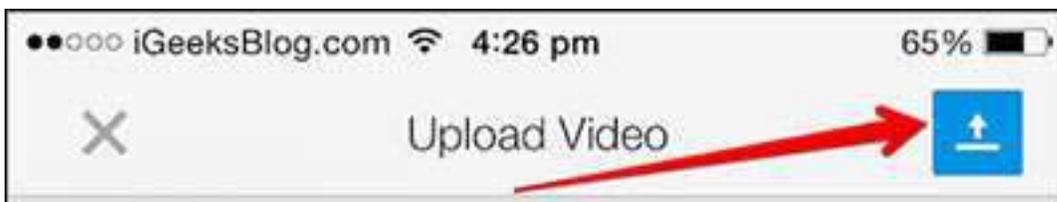
- On an Android you'll see an icon like this on the top of your screen. Tap it.
- 
- **Step #3.** Now, you will see many options to share your video like, YouTube, Facebook, Vimeo etc. Tap on **YouTube**.
 - Note: if you don't see YouTube as an option, you will need to download it from the Apple Store or Google Play Store.



- **Step #4.** If you are not logged in, you will be asked to log in to your YouTube account.
 - If you do not have a YouTube account, you will need to create one.



- **Step #5.** Next up, you will be required to give the title of the video – **SPEECH TREK 2018 – BRANCH’S NAME.**
- **Step #6.** Once you have given the title of your video and selected other options,
 - On the iPhone, tap on **Publish** from the top of the menu.



- On an Android, tap the Next icon on the top right of the screen.



- That’s it! Now, you will have to wait for some time until the video gets uploaded.

SAMPLE LETTER TO SCHOOL ADMINISTRATOR

October 10, 2017

Dear School Administrator:

The [BRANCH NAME] of the American Association of University Women is participating in the annual AAUW-CA Eleanor Stem Allen Memorial Speech Trek competition and is inviting all interested high school students to participate in our local competition. We hope to encourage a wide variety of students to take part in this competitive speaking opportunity and would like to direct information to your staff for dissemination to students.

Attached is the information and requirements regarding the local competition. We seek your approval to send this information to your school's English/Speech/Drama/Business/Mock Trial teachers and counselors. Contact us through the numbers listed below so that we may send information to your staff-or to arrange for an informational meeting at your school.

We hope that you will view this competition as empowering for all students and that it receives your endorsement. Thank you for giving consideration to this activity.

Regards,

Name

Speech Trek Coordinator

email:

phone:

website:

SAMPLE LETTER TO TEACHER

September 20, 2017

Mrs. Judy Novo
Watsonville High School
123 Beach Street
Watsonville, CA 95076

Dear Judy,

The Watsonville Branch of the American Association of University Women is pleased to announce a statewide speech contest--SPEECH TREK--for high school students.

During the coming week I will call to request a time to meet you and discuss this exciting opportunity. In addition to contest incentives at the local level, three talented students and their chaperones will be invited to the AAUW State Convention where they will compete for cash prizes.

I have enclosed information on the 2017-2018 topic and a poster announcing the contest. The 2017-2018 topic:

How can we stand up to sexism?

The topic is explained more thoroughly in these documents. As part of this project, we would like to introduce you and interested students to Cabrillo College Professor, Elaine Crossin. She has volunteered to conduct an introductory meeting and follow up workshop to encourage and assist our student speakers.

We have tentatively scheduled the students to speak at a community event to be held at the Main Street Library, on Tuesday, November 14, at 7:00 P.M. The judges will be local leaders and role models to motivate and encourage our speakers.

Thank you for your time. I look forward to speaking with you in the coming week.

Sincerely,

Speech Trek Coordinator

STUDENT INSTRUCTIONS

Note: These instructions have been simplified in the Student Kit

Eligibility: Speech Trek is open to all students actively attending high school in California. Students who were among the top three finalists at the State Speech Trek competition may NOT compete again at the State level. This contest is open to boys and girls enrolled in public and private high schools--as well as home schooled students and those enrolled through continuation high schools.

Deadlines: Interested students must submit a "Student Application and Parent/Guardian Permission" notice and a *participation agreement* (AFFIDAVIT OF ELIGIBILITY AND LIABILITY RELEASE), to their local AAUW California Branch no later than _____ (to be determined by each Branch).

Time Limits: Students are to prepare an original 5-6-minute speech with a 30-second grace period on either side. Timing will begin when the contestant first speaks. Failure to meet the 5-6 minute and grace period time limit will result in disqualification.

Prizes: Each local Branch of AAUW California will determine the level of award for their contestants. Branches typically offer a Certificate of Participation. Additional cash prizes are at Branch discretion.

First Place winners from each Branch will have the video of their speeches placed on YouTube submitted to the State level contest by March 1 for the State competition. From the videos entered into the State competition, two contestants will be named as Honorable mentions and receive \$250 as the 4th place winner and \$150 as the 5th place winner. The top three finalists will be invited to compete for cash prizes at the AAUW California State Convention/Annual Meeting to be held in on Saturday, April 28, 2018.

The First Place winner at the State contest will receive \$1500; Second Place winner at the State contest will receive \$1000 and Third Place winner at the State contest will receive \$500. Finalists and a chaperone will be invited to the State Convention/Annual Meeting. Travel expenses, lodging, and meals will be reimbursed by Speech Trek not to exceed approved budget.

Each speaker shall:

- Prepare and deliver an original speech, between 5 and 6 minutes in length, allowing for a 30-second grace period on either side.
- At or before first meeting with the speech contest coach, read the Student Instructions thoroughly.

- Complete and sign a Student Application/Parent Permission Form.
- Using the theme and background as a guide, prepare a draft of the speech.
- Meet with contest coach to review, revise, and practice speech.
- Arrive 20 minutes prior to the contest to become familiar with the setting.
- Draw a number to determine the order of speakers.
- Give his/her speech.
- Give a 1-2 minute biography as an introduction (after all speeches have been given).

The local Branch will notify you of the results and send an online video of the First Place winner to the State Speech Trek Coordinator.

The State Speech Trek Coordinator will receive an online video of your speech and convene five statewide judges to select the top five speeches, and then notify you of your standing at the State level by March 10.

The top three State winners and their chaperones will be invited to the State Convention/Annual Meeting. Convention/Annual Meeting registration, overnight accommodations (for students traveling over 400 miles (round trip), and meals are provided for three finalists and one chaperone each.

After successful completion of your speech at the State Convention/Annual Meeting the First Place winner will receive \$1500 and a Certificate of Participation. The Second Place winner will receive \$1000 and a Certificate of Participation. And, the Third Place winner will receive \$500 and a Certificate of Participation. Although 4th & 5th place finalists do not attend the competition, they will be awarded \$250/\$150 respectively and a Certificate of Participation.

Your School Contact is: _____

Phone: _____ Email _____

Your AAUW Branch Contact is: _____

Phone: _____ Email _____

Your Speech Contest Coach is: _____

Phone: _____ Email _____

INSTRUCTIONS FOR GREETER

Thank you for agreeing to serve as a Greeter for the AAUW Speech Trek Contest. This contest is an opportunity to support talented young men and women who are America's future leaders.

- Prepare a sign-in table with a program, Branch and/or membership information, and nametags if desired. Be sure sign-in materials include name, address, phone and email.
- Choose someone to monitor this process who understands this information will be necessary for follow up membership activity.
- Greet students, parents, judges, advisors, and honored guests and show them where to sign in.
- Prepare separate lists of names of parents, judges, advisors, and honored guests for use during introductions.
- Make slips of paper with one number on each (1, 2, 3, etc.) for the number of speakers you expect and then put the slips into a container. Each contestant is to draw a number to determine the speaking order.
- While scores are being tabulated, the emcee will allow each contestant to give a brief biography. As time permits, contestants may comment/or acknowledge their parents or teachers.
- At the end of the contest, if the meeting will continue, a break is needed to allow everyone to congratulate the speakers.
- Be sure someone/emcee invites all guests to complete the membership inquiry/application form to be invited to a follow up event to learn more about the Branch.

INSTRUCTIONS FOR TIMER

Thank you for agreeing to serve as a timer for the AAUW California Speech Trek Contest. This contest is an opportunity to support talented young students, both boys and girls, who are America's future leaders.

A timer will need:

- A stopwatch or equivalent timing device
- Five (5) time cards that indicate time intervals of 4:30 5:00, 5:30, 6:00 and 6:30 minutes. These time cards can be color-coded (for example, Blue at 4:30; Green at 5:00 minutes; Yellow at 5:30 minutes; Red at 6:00 minutes and Black at 6:30)
- Please seat yourself directly in front of where the contestants will speak.
- Begin timing when the contestant first starts to speak.
- At 5 minutes, raise the green card. Hold it until you believe the speaker has seen it.
- At 5½ minutes, raise the yellow card. Hold it until you believe the speaker has seen it.
- At 6 minutes, raise the red card. Hold it until the speaker stops speaking. **A 30-second grace period exists before and after the allotted time.** A speaker who speaks under 4:30 or over 6:30 will automatically be disqualified.
- Time stops when the speaker stops speaking. After each speaker is finished, write down the total time spoken and hand it to the Coordinator.
- Clear stopwatch after each speaker.

INSTRUCTION TO JUDGES

- Each speaker shall prepare and deliver an original five-six (5-6) minute speech with a 30-second grace period on either side.
- Time signals may be given at the speaker's request; however, adherence to the time limit is the responsibility of the speaker.
- This speech is to be presented by using the extemporaneous mode of delivery. Appropriate use of **ONE** 4" x 6" note card is an option--prompting is not allowed.
- In this contest, students have written their own speeches. They are permitted to deviate from their original manuscript to better adjust to the speaking situation.
- Speakers will typically use logical and emotional appeals.
- Some speakers will employ language that is graphic, striking, and sometimes dramatic--but, always with the intent of conveying the speaker's ideas, rather than the speaker's technique. These presentations are to be original speeches and not dramatic readings.
- During the State Semi (via YouTube) and Final competition (live at the AAUW Annual State Meeting/Convention, judges shall use the official ballot and score each speaker in each of the three areas: Content, 0-40 points; Organization, 0-10 points; and Delivery, 0-50 points. Assign a score for each category by circling the number on your ballot.
- After scoring each category, subtotal the score for each speaker and then rank the speakers from the highest to the lowest. No ties are allowed.
- Judges must make independent decisions about the speakers. Judges shall not discuss decisions with other judges prior to submitting final ballots.

The official timekeeper may share only that a speaker was outside the time range.

Speaking over 6 minutes and 30 seconds or under 4 minutes and 30 seconds will result in disqualification.

If a judge submits a ballot without ranking the speakers, the form will be returned for completion of the rankings. Questions regarding contest rules or conduct of the event shall be referred to the Contest Coordinator.

(Branches may opt to use their own judge's ballot at the local level -but students moving onto State semi-final or final round must be given a copy of the official ballot used for State level competition.)

SPEECH TREK JUDGE'S BALLOT

SPEAKER NAME: _____ **SPEAKING TIME:** _____

Assign a score in each of the following categories:

	<i>needs improvement</i>	<i>average/fair</i>	<i>excellent</i>	<i>superb/outstanding</i>
CONTENT	0	28 29 30	32 34 35	36 37 38 39 40

Evidence of audience analysis

Interesting--held attention

Effective use of example, story, illustration

Topic was obviously researched and referenced

There was a summary and clear sense of finality

ORGANIZATION	0	7	8	9	10
---------------------	----------	----------	----------	----------	-----------

Effective arrangement of ideas

Main points were easy to follow

Transitions were used to signal movement from point to point

Material was appropriate for the topic and purpose

DELIVERY	0	35 36 37	40 42 44	46 48 49 50
-----------------	----------	-----------------	-----------------	--------------------

Good diction, volume, rate, and projection

Displayed poise and confidence

Displayed energy and enthusiasm

Maintained eye contact with audience

Avoided distracting mannerisms

Extemporaneous delivery--not a reading

Well prepared

Demonstrated appropriate movement and gestures

Total: _____/100

*Timekeeper will announce any disqualifications. If a speaker is disqualified, the speaker may **not** be ranked.*

RANK THIS SPEAKER: (HIGH) #1 #2 #3 #4 #5 (LOWEST) No ties allowed

Judge's Signature _____

Judges must make independent decisions and are not to confer or discuss contestants with other judges prior to submitting final ballots. COMMENTS: Since there are no oral critiques, you may use the back of this page to offer your comments.

SAMPLE NEWS RELEASE - BEFORE THE EVENT

News Release: IMMEDIATE

Contact:

Phone Number:

Email address:

AAUW SPEECH CONTEST FOR HIGH SCHOOL STUDENTS

Dateline: Pismo Beach, CA, September 10, 2017. The American Association of University Women, Pismo Beach Branch, will welcome three Pioneer High School students to participate in a speech contest on Sunday, September 21, at 2:00 P.M. in the High School Auditorium, corner of Moffitt and J Street. The contestants, Anna Campos, Justine Jordan, and Jyun Yi Kang, will speak for five minutes on the theme: Breaking Through Barriers--Internationally. City Councilwoman Loretta Corte, Mercury News Columnist Elaine Humphrey, Toastmaster Ida Swift, and Chamber of Commerce CEO Marie Garcia will serve as judges. Branch President Karen Jacks will emcee. The public is welcome. Refreshments will be served, and tickets can be purchased at the door for \$5.

The local First Place Winner will receive \$150 and will automatically advance to the State Semi Final competition where three finalists from throughout the state will be chosen to compete at the AAUW State Annual Convention/Annual Meeting. Contact Janet Swift, event coordinator at (831) 345 2664 for more information.

SAMPLE NEWS RELEASE - AFTER THE EVENT

News Release: IMMEDIATE

Contact: Marlene Cain

AAUW California Speech Trek Coordinator

Phone Number: 909.866.2819

Email Address: aauwcain@earthlink.net

Anneka Sonstroem, a senior at Lincoln High School in Stockton, took first place in the April 12 Eleanor Stem Allen Memorial Speech Contest at the 92nd annual American Association of University Women California (AAUW CA) convention in Los Angeles. Anneka was one of the three finalists to compete. Marian Pagaduan, a junior at Oakdale High School in Oakdale, took second place, while Divya Gopisetty, a senior at Oakwood High School in Morgan Hill, took third.

High school students from throughout California are invited to compete annually. The topic, "Gender Bias & Inequality" inspired lively speeches about unequal pay for women and gender-bias in workplace hiring and promotion, noting that women must work four months longer to achieve pay-equity with their male counterparts.

The statewide contest begins at the AAUW Branch level. Videos of the first place Branch winners were then be reviewed to determine the three finalists to speak at the AAUW California convention. All three finalists received cash awards of \$1500, \$1000 and \$500 respectively. To view Sonstrom's winning speech go to www.aauw-ca.org (Mission Based Programs).

You will also find a Student Tool Kit about next year's contest on the AAUW California website. Next year's theme will focus on the rising cost of higher education with the question - *Is It Time to Pass the Equal Rights Amendment?* Requests for additional information may be sent to: Cathy Foxhoven, AAUW-CA Speech Trek Coordinator at spechtrek@aauw-ca.org.

AFFIDAVIT OF ELIGIBILITY AND LIABILITY RELEASE

AAUW Speech Trek Contest

The undersigned participant of the American Association of University Women (AAUW) Speech Trek Contest and the participant's parent or guardian hereby declare that they have read and understand all of the rules and conditions for the contest and that the undersigned has met all eligibility requirements on the date her contest entry was submitted.

The undersigned and the participant's parent or guardian represent that the speech submitted to the Contest (the "Entry") is the participant's own original creation, and that the participant has perpetrated no fraud or deception in entering the contest or claiming any prize.

The undersigned and the participant's parent or guardian represent and warrant that neither she/he nor any parent or guardian is an employee of AAUW, or its related, parent, affiliated and subsidiary companies, advertising and promotion agencies, or the panel of judges, nor is she/he or her parent or guardian connected with them in any way.

The undersigned and the participant's parent or guardian irrevocably grant to AAUW, its successors and assigns and all other persons deriving rights from them, all rights, title and interest in the undersigned's Entry in perpetuity, to print, publish, broadcast, use or modify in any manner in any media whatsoever my Entry as submitted for the Contest to the fullest extent permitted by applicable law.

In addition, the undersigned and the participant's parent or guardian grant to AAUW, its successors and assigns and all other persons deriving rights from them, the right to use the participant's name, likeness and/or voice and biographical information, and city of residence for promotional purposes in any medium without compensation to the fullest extent permitted by applicable law.

The undersigned and the participant's parent or guardian hereby waive the opportunity and any right to inspect or approve any such promotion, printing, broadcast use or publication, and further release AAUW, its successors and assigns from all liability in connection with any such promotion, printing, broadcast, use or publication.

The undersigned and the participant's parent or guardian hereby release and hold harmless AAUW and its officers, directors, employees, and agents from any and all losses, claims or damages that may result, directly or indirectly, from participation in the contest or use of the prize award. The undersigned understands that any and all local, state or federal tax liability for the award will be the responsibility of the undersigned and the participant's parent or guardian.

The undersigned and the participant's parent or guardian further acknowledge and agree that the contest prize is non-transferable, and that no substitution of prizes will be allowed, except by the AAUW due to the unavailability of prizes at the time of the award.

The undersigned and the participant's parent or guardian understand that AAUW is proceeding with the award of my prize in the Contest in express reliance on this release and the undersigned and the participant's parent or guardian represent and agree that they are free to grant the rights set forth in this release.

The undersigned contest participant and the participant's parent or guardian hereby attest that they have read and understand all the foregoing provisions of this affidavit and agree to be bound by the same.

Signature of contest participant

Date

Type or print name of participant
Contest Participant's Current Address,
Telephone Number and Social Security Number

Signature of parent/guardian (if contest participant is under 18 years of age)

Print name of parent or guardian

Dated: _____