



Dear AAUW California Leaders,

Welcome to the 2017-2018 year. The AAUW California Board is energized to help California branches to meet the vision and mission of AAUW by providing programs, education, and resources. We hope that this packet of information will be helpful as you start the new year.

Inside you will find:

- Information about the **critical upcoming vote** to change our non-profit status from “mutual benefit” to “public benefit” as well as bylaws and affiliates agreements updates.
- News about the **Public Policy program** and how you can get involved.
- The **Call for Candidates** for state offices and AAUW California Special Projects Fund. Consider nominating a talented branch member, perhaps even yourself, to serve at the state level. Assuring the continuity of our association is an important part of leadership.
- Invitations to the Northern and Southern **AAUW Fund Luncheons**. Attendees will be amazed at the activities and research of our Fellows. It is also a good opportunity for you to hear the Fellows and think about asking one to speak at a branch meeting.
- Information on our state project, **Speech Trek**. This is a great opportunity to connect with your local high schools and make your presence known in the community.
- Are you a new branch leader wondering what programs support AAUW’s mission? Our **Leader on Loan** program can help you overcome common challenges such as growing and retaining membership, developing branch leaders, implementing AAUW-relevant programs and better understanding the breadth and scope of AAUW's mission.
- An opportunity to help our organization improve and adapt to changing conditions through the **resolution process**. Changes that require a vote of the membership will need to be submitted through this process.
- The **Reference Guide to California and National Communications**. This summary will clarify what routine communications tools are available.
- An invitation to submit a proposal to deliver a workshop at the upcoming **AAUW California state convention** in April 2018.

Please share this information with your leadership team and members. Feel free to contact me at statepresident@aauw-ca.org if you have any questions. The State Board is here to serve you and your members. Please contact us if you need anything.

Sincerely,

A handwritten signature in blue ink that reads 'Donna Mertens'.

Donna Mertens,
AAUW California
State President



Save the Date!

Convention 2018
E)UCATED. REASONED. ACTIVE.

April 27-29, 2018
Irvine Marriott

CRITICAL UPCOMING “EVERY MEMBER” VOTE

Sue Cochran, Governance Committee Chair

AAUW California has a critical governance issue that must be addressed through an “every member” vote.

It is important that every member of AAUW California cast a vote in favor of changing our non-profit status from mutual benefit to public benefit.

Voting period: September 10 – October 1, 2017

How to vote:

- Members with an email address will receive a link to vote online.
- Members without an email address will receive a postcard with instructions on how to vote online or via telephone.

Vote topic:

- Approve changing AAUW California’s status from a Mutual Benefit to a Public Benefit entity.

Why vote:

We risk losing our affiliate status with AAUW National which would mean we would no longer be recognized as an AAUW entity and as such would no longer be eligible to participate in any AAUW programs, such as Tech Trek.

Question Period: Now until September 9, 2107.

- Direct all questions to governance@aauw-ca.org.

BALLOT QUESTIONS

Question 1: Do you consent to the electronic vote process?

Question 2: Shall AAUW California change its standing from a “mutual benefit” to a “public benefit” corporation?

WHAT IS THE DIFFERENCE BETWEEN A MUTUAL BENEFIT AND A PUBLIC BENEFIT NON-PROFIT ORGANIZATION?

Mutual Benefit	Public Benefit
Members of a Mutual Benefit corporation can receive distributions from the organization and receive the assets of the organization if it is dissolved, similar to shareholders of a for-profit corporation. Public Benefits corporations generally qualify for federal tax exemption under 501(c)(3) and sometimes 501(c)(4),	All assets must be irrevocably dedicated to a charitable purpose and as such, there are no distributions to members of the organization on dissolution or otherwise. Mutual Benefit Corporations typically qualify under 501(c)(4) or 501(c)(6).

Full details can be found on the home page of www.aauw-ca.org.



BRANCH BYLAWS AND AFFILIATES AGREEMENTS COMPLIANCE

Sue Cochran, Governance Committee Chair

Every branch should now have on file with National their updated bylaws. These should reflect National’s mandated updates. If your branch does not have these bylaws on file with AAUW National, you will be receiving a “non-compliance letter” from AAUW National with notice of a required deadline by which your branch must be in compliance.

Impact of not being in compliance:

- Risk having your AAUW affiliation revoked.
 - Your branch will no longer be recognized as an AAUW affiliate.
 - Your branch will no longer be eligible to participate in AAUW programs at all levels.
 - Your branch will have no insurance coverage or recognition as an AAUW entity.

Are your bylaw in compliance?

The AAUW California Governance Committee has received a list of those branches that do not have bylaws on file as of August 1, 2017. Governance Committee members will be reaching out to those branches in the coming weeks to assist you in rectifying the issue of non-compliance.

We submitted our bylaws but we are still listed as non-compliant:

If you are contacted and you have submitted updated bylaws to AAUW National, you’ll be asked to provide the date on which they were submitted to AAUW National as well as the way in which they were submitted (i.e. a direct e-mail to compliance@aauw.org or through the AAUW National website MSD portal).

AAUW California Governance Committee Representatives

Ruth Ann Hines (rahcfh7925@att.net) Districts 1, 2, 3A, 3B, & 4A	Jean Simutus (jsimutis@gmail.com) Districts 4B, 5A, 5B, 6, & 7
1 Northern	4B South San Joaquin
2 East Bay	5A North Central Coast
3A North Coast	5B South Central Coast
3B Golden Gate	6 Los Angeles
4A North San Joaquin	7 Southeast
	8 Southern



If you are uncertain which District your branch lies in, please contact governance@aauw-ca.org and we will provide that information.

The AAUW California Governance Committee is here to assist you with any governance issues or questions. Please feel free to contact us.

PUBLIC POLICY PROGRAM 2017-2018

Nancy Mahr and Charmen Goehring, Public Policy Committee Co-Chairs



The Public Policy Program supports AAUW's mission of advancing equity for women and girls through advocacy, education, philanthropy, and research and speaks to women's needs, aspirations, and concerns. A significant portion of both national and state dues supports researching and developing AAUW's positions on legislation impacting women and girls, and lobbying efforts. A paid legislative advocate represents AAUW California in the California Legislature. In Washington, AAUW staff and volunteers communicate with legislators.

BRANCH LEADERS HAVE A ROLE IN AAUW'S ADVOCACY WORK!

EQUITY FOR WOMEN IS THREATENED IN THE CURRENT PARTISAN POLITICAL CLIMATE!

The current political climate threatens progress on a number of women's issues, such as reproductive freedom, equal pay, and other economic issues. AAUW is a respected organization able to influence Public Policy! Branch leaders can play an important role by keeping branch members informed and encouraging action.

- Appoint a Branch Public Policy Chair to receive information and put articles in branch newsletters.
- Include at least one Public Policy program in your branch programming during the year, especially this fall leading up to the November election.
- Check the AAUW California website for Public Policy updates and resources at <http://www.aauw-ca.org/category/public-policy/> and also the national site, www.aauw.org/what-we-do/publicpolicy
- Meet with your legislators in their district offices to inform them about AAUW's mission and legislative priorities – establishing a relationship can enhance two-way communications. Use the website's [Advocacy Training program](#) to prepare.

WHAT IS THE BASIS FOR AAUW PUBLIC POLICY ACTIVITIES?

THE PUBLIC POLICY PROGRAM GOVERNS ALL ACTIONS IN THE NAME OF AAUW.

Public Policy activities are based on our [priorities](#).

- Public Policy Priorities at both national and state levels guide AAUW CA's actions related to public policy. These are reviewed and revised every two years.

- AAUW has a long tradition of advocating for positive societal and economic goals, both at the national and state levels. AAUW is positively regarded by legislators for its studied, well-informed positions on proposed legislation, and for its research projects.
- The Public Policy Program governs ALL ACTIONS in the name of AAUW.

AAUW CALIFORNIA PUBLIC POLICY PLANS FOR 2017-2018

- Get Out the Vote (GOTV) – Assisting voters and voter education should be high priorities for branches in the local elections this November. Register voters, hold educational forums, remind people to vote.
- [Public Policy Priorities](#) – The priorities were renewed this past spring. The current two-year priorities can be found on the AAUW California website.
- Legislative Advocacy – Encourage members to sign up for [Action Alerts](#) on the national website, and they will also be enrolled in state Action Alerts. Follow the progress of [California bills](#) on the state website. Communicate AAUW positions on bills with those elected to represent you.
- Title IX – Raise awareness in your community about the status of compliance in local school districts. Title IX covers much more than just athletics.
- Communicate about Public Policy - Share information to educate members about important issues. In addition to branch newsletters use social media, including Facebook and Twitter, to communicate with members and non-members. AAUW California’s Facebook presence is a tool to keep members current on our tracked bills and relevant policies.

FOR MORE INFORMATION AND RESOURCES, CONTACT YOUR AAUW CALIFORNIA PUBLIC POLICY COMMITTEE

LET US KNOW HOW WE CAN BE OF HELP TO YOUR BRANCH!

Name	Email	Branch
Nancy Mahr, Co-Chair	nlmahr@aauw-ca.org	Palos Verdes Peninsula
Charmen Goehring, Co-Chair	charminme@yahoo.com	Sacramento
Suzanne Doty	suzannedoty@sbcglobal.net	San Jose
Kathi Harper	kmharper@charter.net	Carlsbad-Oceanside-Vista
Ginny Hatfield	ginnyaauw@gmail.com	San Fernando Valley
Karen Jackle	karjac@gmail.com	WM-FV-HB
Archana Maniar	ahmaniar@sbcglobal.net	
Claire Noonan	c.noonan@yahoo.com	Los Altos-Mt. View
Judy Pfeil	jptime@att.net	Simi Valley
Michelle St. Clair	msaintc@comcast.net	Healdsburg
Title IX Coordinator Barbara Morrow Williams	barbaramorrow.williams@gmail.com	Victor Valley

CALL FOR CANDIDATES

Donna Lilly, Nominations and Elections Committee Chair

LOOKING FOR A FEW GOOD LEADERS



The Nominations & Elections Committee is charged with finding enthusiastic, committed, and proven leaders to serve AAUW California. Please be our eyes in your branches and IBCs all over the state to locate these members and encourage them to become candidates. The strength of our organization depends on their leadership.

Job descriptions and duties may be found in our Policy & Procedures in the “AAUW California Business” section of our website www.aauw-ca.org.

We seek candidates for (2018-2020):
(1) Secretary
(4) Directors

Nomination deadline:
December 8, 2017

How to nominate a candidate:

Instructions can be found in the [Elections & Nominations](#) section of our website. Instructions must be followed carefully and forms must be **completed online**. A candidate must be a member in good standing of AAUW California.

Candidates’ information and photos will be posted on the website and will appear on the ballot in the order they are received. The three week voting period will begin April 22nd and ends at 5:00 pm May 12th.

For more information contact nominating@aauw-ca.org

AAUW CALIFORNIA SPECIAL PROJECT FUND (SPF)

Shelley Mitchell, SPF President

AAUW California SPF is a 501 (c) (3) nonprofit public benefit corporation that was created by AAUW California to receive and distribute contributions from individuals, corporations, foundations and AAUW California.

Do you have experience managing funds for nonprofit organizations, managing investments and/or organizational communication? The AAUW California SPF Board of Directors is recruiting new board members for terms starting in January 2018.

Download an [application](#) at www.aauw-ca.org. If you have questions or need more information, you may contact SPF at spfund@aauw-ca.org.





AAUW FUND FALL LUNCHEONS

The AAUW California Fund Committee invites you to meet and celebrate our 2017-2018 California Fellowship and Grant recipients!



Southern California
Old Ranch Country Club
Sunday, October 15th
RSVP by October 7th
Noon to 3:00 pm
Registration begins 11:30 am
3901 Lampson Avenue - Seal Beach 90740

\$45

MORGAN SALAD

Mixed greens, grilled chicken breast, mango, papaya, seasonal berries.

Please indicate # of each.

_____ Regular Morgan Salad
_____ Vegetarian

Northern California
Basque Cultural Center
Saturday, October 28th
RSVP by October 16th
Noon to 3:00 pm
Registration begins 11:30 am
599 Railroad Avenue - South San Francisco 94080

\$45

CHICKEN CHASSEUR

Chicken, white wine, fresh herbs, mushrooms.

Please indicate # of each.

_____ Chicken Chasseur
_____ Vegetarian Pasta

Northern California
Crow Canyon Country Club
Sunday, October 29th
RSVP by October 16th
Noon to 3:00 pm
Registration begins 11:30 am
711 Silver Lake Drive, Danville 94526

\$45

SUNBURST SALAD

Seasonal greens with mixed berries, tomatoes, blue cheese, spiced pecans, grilled chicken, mandarin oranges, balsamic dressing.

Please indicate # of each.

_____ Sunburst Chicken Salad
_____ Vegetarian

Total Reservations: _____

Amount Enclosed: \$ _____

Name: _____

Guest(s): _____

Phone: _____ Branch: _____

Email: _____

Mail completed form with check **payable to AAUW California** to 1331 Garden Hwy #100, Sacramento CA 95833

Or make your reservation online at:

- Seal Beach <https://sealbeachfundluncheon.eventbrite.com>
- South San Francisco <https://southsanfranfundluncheon.eventbrite.com>
- Danville <https://eastbayfundluncheon.eventbrite.com>

For further assistance contact the AAUW California office at 916-448-7795 or office@aauw-ca.org

ELEANOR STEM ALLEN MEMORIAL SPEECH TREK

Marlene Cain, Speech Trek Committee Chair

PLEASE CONSIDER THIS VALUABLE AND EDUCATIONAL PROJECT FOR YOUR BRANCH THIS YEAR.



Speech Trek is an annual speech contest for all actively enrolled high school students (including home-schooled) in California. Now in its twelfth year, Speech Trek is an AAUW California project that begins each year at the branch level with a speech tournament for local students, and culminates with the three top statewide finalists giving their speeches at the AAUW California convention or annual meeting in April.

2017-2018 Topic: How can we stand up to sexism?"

- The topic gives students the opportunity to speak about how individuals and organizations like AAUW can help break down stereotypes and biases in schools, at work, in the military and throughout our communities.



Deadline to sign up: November 1, 2017

Not sure how to get started? No problem! The 2017-2018 Speech Trek [Branch Tool Kit](#) is now available! This Tool Kit is a step-by-step guide to running a successful Speech Trek at your Branch. The Tool Kit is posted on our website (www.aauw-ca.org) under "Mission Based Program".



For more information, please contact Marlene Cain, Speech Trek Coordinator, at speechtrek@aauw-ca.org or 909-866-2819. She looks forward to helping your Branch finds its voice on this important topic!

LEADER ON LOAN PROGRAM

Kim Wilber, Leader on Loan Coordinator



The Leader on Loan Program is designed to bring state AAUW leaders to branch and IBC meetings, events, and programs. The state leadership team members have a broad spectrum of expertise and can assist branches and IBCs that are working to strengthen their internal organization and AAUW's presence in their communities.

Leader on Loan speakers can provide education for branch or IBC leadership, and suggest proven ways to overcome common challenges such as growing and retaining membership, developing branch leaders, implementing AAUW-relevant programs, and developing a better understanding of the breadth and scope of AAUW's mission.

If you would like to request a Leader on Loan, fill in our [online request form](#). For questions, or if you would like to participate in the program as one of our speakers, please contact Kim Wilber, Leader on Loan Coordinator at leaderonloan@aauw-ca.org.

RESOLUTIONS GUIDELINES 2017-2018

Dawn Johnson, Parliamentarian

Resolutions are important tools for focusing, developing, and giving direction to AAUW program and policy, and are frequently the outgrowth of study/action by the membership. Resolutions establish a framework within which some kind of action may be taken.

Who can propose a resolution?

- Any member or branch

How is a resolution adopted?

- By a majority vote of the membership

Due Date:

- November 15, 2017

Submit to:

- Parliamentarian – use the form on next page

Resolutions may be proposed by any of the AAUW officers, task forces and committees, a branch, or any member. Such resolutions must be compatible with established AAUW and AAUW California policies, programs, and principles.

In order for resolutions to be included in the normal voting process, they must be submitted, along with the financial impact. Receipt of a proposed resolution will trigger the establishment of a state Resolutions Task Force, which may approve, reject or refer back to the maker with recommendations.

The purpose and scope of resolutions and detailed procedures for formatting resolutions are detailed in **Policy 111-Resolutions** of the AAUW California Policies and Procedures, which can be found on the “AAUW CA Business” section of the state website.

The resolutions chair will notify each branch and members of the Board of Directors of the proposed resolutions at least 30 days prior to commencement of voting. Such notice will be in the pre-election mailing to branches and officers.

The format for resolutions follows and is also be posted on the AAUW California website. Mail or email copies of your proposed resolutions by the posted deadline to the AAUW California office and to the parliamentarian.

PROPOSED RESOLUTION

Send this completed form to:

Dawn Johnson, AAUW California Parliamentarian
3978 Van Ness Road
Mariposa CA 95338
parliamentarian@aauw-ca.org
209-742-5316

AAUW California Office
1331 Garden Hwy #100
Sacramento, CA 95833
office@aauw-ca.org

Resolution Title/Subject: _____

Relationship to AAUW Program: _____
See the Public Policy Principles & Action Priorities on the AAUW California website, Public Policy section.

Rationale Clause(s): _____
Briefly outline the need for the resolution.

Resolved Clause(s): _____
Set forth in clear, concise language the action/statement to be voted on.

Closure Date: _____
Resolutions are intended to be temporary action and should include a specific timeframe or "sunset" date.

Financial Impact: _____
Include all costs: postage, telephone, copying, meetings of committee to be incurred in carrying out the action desired.

Submitted by:

Name: _____

Address: _____

Phone: _____

Email: _____

Branch Position: _____

Branch Submitting Resolution: _____
(if submitted by branch)

Date Approved by Branch: _____
(if submitted by branch)

Date Submitted to Parliamentarian: _____
Add additional pages as necessary



REFERENCE GUIDE TO CALIFORNIA AND NATIONAL COMMUNICATIONS

Sandi Gabe, Director, Communication Committee

AAUW branch leaders are supported by communications on a variety of topics from both the state and national levels. Below are the most common communications, their focus and the key people to whom they are distributed.

Title	Source		Content	Sender	Key Recipients	Frequency
	C A	Nat'l				
AAUW Action Fund		✓	<ul style="list-style-type: none"> Nonpartisan voter education materials 	votered@aauw.org	<ul style="list-style-type: none"> Zip code based delivery 	3 – 10 per month
Board to Board (B2B)	✓		<ul style="list-style-type: none"> Information specifically for CA branch leaders from CA state board and committees 	webteam@aauw-ca.org	<ul style="list-style-type: none"> Branch presidents CA committee members 	Monthly
CA State Directory (Online & print)	✓		<ul style="list-style-type: none"> Directory of CA branches with contact information 	webteam@aauw-ca.org	<ul style="list-style-type: none"> Branch presidents CA committee members 	Annually
CA Perspective (Online & print)	✓		<ul style="list-style-type: none"> CA state AAUW magazine Articles on programs, projects, activities and state business 	webteam@aauw-ca.org	<ul style="list-style-type: none"> All members 	September February June
LAF Express (Legal Advocacy Fund)		✓	<ul style="list-style-type: none"> Updates on the legal status of issues related to women's rights Status reports on court cases and educational resources 	laf@aauw.org	<ul style="list-style-type: none"> Branch and State presidents 	Monthly
Lead On		✓	<ul style="list-style-type: none"> News and resources focused on recruiting and developing leaders 	Erica Stout, AAUW	<ul style="list-style-type: none"> Branch board of directors 	Monthly
Membership Matters		✓	<ul style="list-style-type: none"> News and resources focused on recruitment and retention of members 	Claudia Richards, AAUW	<ul style="list-style-type: none"> Branch presidents Membership VPs 	Monthly
Mission and Action		✓	<ul style="list-style-type: none"> Core communication with general news and updates on all AAUW topics 	Hannah Belec, AAUW Editor	<ul style="list-style-type: none"> All members 	Bi-monthly
Outlook (Online & print)		✓	<ul style="list-style-type: none"> National AAUW magazine In-depth coverage of pressing mission-related issues 	AAUW Office	<ul style="list-style-type: none"> All members 	Fall Winter Spring Summer

SUBSCRIBERS ONLY - Simple signup is required to receive these communications

Title	Source		Content	Sender	Key Recipients	Frequency
	CA	Nat'l				
AAUW Today		✓	<ul style="list-style-type: none"> ▪ Daily digest of highlighted stories from AAUW website 	AAUW Today	<ul style="list-style-type: none"> ▪ Subscribers ▪ Sign up at: www.aauw.org/resource/aauw-today/ 	Daily
AAUW In the State House			<ul style="list-style-type: none"> ▪ State policy updates ▪ Tips and resources for effective advocacy ▪ Insider information from the AAUW Public Policy and Government Relations Department about state bills 	votered@aauw.org	<ul style="list-style-type: none"> ▪ Subscribers ▪ Sign up at: www.aauw.org/resource/aauw-in-the-statehouse/ 	Monthly
Action Network CA Action Alert Two-Minute Activist tool	✓	✓	<ul style="list-style-type: none"> ▪ Status of pending legislation supported or opposed by AAUW ▪ EZ tool to send feedback to legislators 	AAUW Action Network	<ul style="list-style-type: none"> ▪ Subscribers ▪ Sign up at: www.aauw.org/actionnetwork/ 	As necessary
Washington Update		✓	<ul style="list-style-type: none"> ▪ National update on relevant legislation, public policy initiatives and possible actions 	AAUW Washington Update	<ul style="list-style-type: none"> ▪ Subscribers ▪ Sign up at: www.aauw.org/resource/washington-update/ 	Weekly

AAUW CALIFORNIA CONVENTION

Jane Niemeier and Stormy Miller, Program Co-Chairs

SUBMIT A PROPOSAL FOR A WORKSHOP OR PANEL

AAUW invites applications for workshops or plenary sessions from individual members, branches, inter-branch councils and non-members who share our mission. Proposed presentations must focus on the mission of AAUW or share successful ways we can mobilize our branches and members to achieve it. Submit your application [online](#) by October 15, 2017.

