



Dear Vendor/Exhibitor:

For 130 years, the American Association of University Women (AAUW) has been the nation's leading organization advocating equity for women and girls. Its national membership of 100,000 members and donors, 1000 branches nationwide and 500 college /university institution partners seeks to advance equity for women and girls through advocacy, education, philanthropy and research. AAUW California (AAUW CA) honors our 91 years in California of making a difference in the lives of women and girls at our annual convention April 13-15, 2012. AAUW members have examined and taken positions on the fundamental issues of the day – educational, social, economic and political. Our commitment to our mission is reflected in all aspects of our endeavors.

With nearly 13,000 members, AAUW CA is California's most active and diverse organization for women. Our members are well educated with a minimum of an AA degree and are a prime purchasing group with ages ranging from 20-90+. Our membership is well read, well-traveled and trends towards middle to upper middle class economically. AAUW CA members' spending power is highly sought after.

Philanthropy is a major part of our organization. AAUW is recognized as the provider of educational opportunities for women and girls through our research and fellowship/grant programs. Some of the well-known recipients of our fellowships/grants include Marie Curie, Delores Huerta, Ellen Ochoa and Chien-Shiung Wu.

AAUW is also recognized as a champion in combating sex discrimination in higher education and in the workplace. Members of AAUW CA started the Gloria Weston Campus Outreach Fund to create opportunities for education and discussion on topics of equity and diversity in public schools, pay equity, reproductive choice, child care, school-based health care, civil rights, and responsible funding for public education. To further its objectives AAUW has established the Women's Network for Change, a coalition of 28 organizations working together to effect change.

You are invited to become a vendor/exhibitor of AAUW CA. Please use the posted application form.

Sincerely,

Kim DeBroux

AAUW CA 2012 Convention Co-Chair

Alicia Hetman

AAUW CA 2012 Convention Co-Chair



AAUW CA 2012 Convention Vendor/Exhibitor Application

Please complete this form and forward with your payment to:
 AAUW CA Vendor Marketplace, c/o AAUW CA State Office
 1331 Garden Highway, Suite 100, Sacramento, CA 95833

Vendor/Exhibitor Name _____

Address _____

City _____ State _____ Zip Code _____

E-mail address _____

Contact Name _____ Contact Phone Number _____

Please attach a copy of State resale license to application (for commercial vendors).

Item(s) to be sold/displayed (vendors in categories will be limited) (Please attach two photos of items or website address):

Fees:

Electricity is available for an additional fee of \$35.

_____ AAUW Branch _____	full table \$75	\$ _____	___ Need Electricity
_____ AAUW Branch _____	½ table \$40	\$ _____	___ Need Electricity
_____ Non-Profit (Information only, no sales allowed)	full table \$100	\$ _____	___ Need Electricity
_____ Non-Profit (Information only, no sales allowed)	½ table \$50	\$ _____	___ Need Electricity
_____ Non-Profit (Information only, no sales allowed)	1/4 table \$25	\$ _____	___ Need Electricity

<u> </u> AAUW Individual Member's Business	\$175 per table, plus 10% of sales		
AAUW Branch You Belong To _____	_____ #of tables x \$175	\$ _____	___ Need Electricity
<u> </u> Non-Member (AAUW) Business	\$300 per table, plus 10% of sales		
Business Name _____	_____ #of tables x \$300	\$ _____	___ Need Electricity

****Check Payable to AAUW CA – NO REFUNDS after March 15****

Total Fee \$ _____

Vendor/Exhibitor agrees to protect, indemnify, defend and hold harmless the Hotel, Santa Clara Marriot, and the owner of the Hotel, AAUW CA and their respective employees and agents against all claims, losses or damages to persons or property, governmental charges or fines, and costs (including reasonable attorney's fees), arising out of or connected with your participation in this marketplace. Vendor businesses further agree to provide an accounting of all sales made during the convention at 5:00 pm on Saturday, along with 10% payment, payable to: AAUW CA.

Vendor/Exhibitor Signature _____

Date _____

Marketplace will take place at The Santa Clara Marriot, 2700 Mission College Blvd, Santa Clara, CA 95054.

Marketplace hours are Friday April 13, 2012 from 2:00 pm – 7:00 pm and Saturday, April 14, 2012 from 7:30 am – 5:00 pm.

Set-up will begin at 12:00 pm on Friday, April 13. All vendors should be completely set-up by 2:00 pm on Friday. Failure to be set-up by starting time may result in loss of table and forfeiture of monies paid. Removal of exhibit items may not begin until 5:00 pm on Saturday and should be completed by 6:30 pm on Saturday with all exhibit items completely removed.

For more information, please contact: Helene Carr, Exhibitor Chair at hc2508016@gmail.com or Kim DeBroux & Alicia Hetman, AAUW CA 2012 Convention Co-Chairs at convention2012@aauw-ca.org or 714-914-1078 (Kim DeBroux)

